

**VOLUME 20 PART 2**  
**PX62A – PX239**

**PX-062A**

Message

**From:** Jonathan Nook [j@no.co]  
on behalf of Jonathan Nook <j@no.co> [j@no.co]  
**Sent:** 9/15/2016 3:15:11 AM  
**To:** mikep@batterytender.com  
**Subject:** NOCO - Battery Tender

Hello, Mike.

I hope all is well with Battery Tender. I tried to reach by phone today but was unsuccessful. NOCO is aggressively looking at multiple acquisition targets, and we believe that Battery Tender would strategically align with our growth initiatives.

I am sure this is not the first time you have been approached, but the value NOCO could bring is carrying on the legacy and passion of the Battery Tender brand.

Let me know if you have any time to chat.

Thanks.

**Jonathan Lewis Nook, MBA**  
CVO, President | The NOCO Company  
30339 Diamond Parkway, #102 | Glenwillow, OH 44139 | USA  
Direct: (440) 703-9065

Visit our website at: <https://no.co>

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U.S. District Court Middle District of Florida
<b><u>PLAINTIFF'S EXHIBIT</u></b>
Exhibit Number: PX-062A
Case Number: 6:19-cv-00308-CEM-LRH
Deltona Transformer Corporation
v.
The Noco Company
Date Identified:
Date Admitted:

**PX-062C**



Message

**From:** Mike Prelec Sr. [mikepsr@batterytender.com]  
**on behalf of** Mike Prelec Sr. <mikepsr@batterytender.com> [mikepsr@batterytender.com]  
**Sent:** 9/15/2016 9:42:38 AM  
**To:** Jonathan Nook [Jonathan Nook <j@no.co>]  
**BCC:** mikejr@batterytender.com  
**Subject:** RE: NOCO - Battery Tender

Hello Jonathan:

You are correct, this is not the first time we have been asked to entertain an interest in an acquisition, it's almost a weekly event!

Approximately one year ago I turned the operations over to my son and daughter. They have been running the company for the past several years so it was a natural succession. I still have my place in the business but it is not in the daily functions as it was in the past. The future of the company is totally up to them!

My son is currently out of the country working the automotive show in Frankfurt Germany. I forwarded him your email so he will probably respond in the near future.

Thank you for your interest,  
Michael L. Prelec Sr.

**From:** Jonathan Nook [mailto:j@no.co]  
**Sent:** Wednesday, September 14, 2016 11:15 PM  
**To:** [mikep@batterytender.com](mailto:mikep@batterytender.com)  
**Subject:** NOCO - Battery Tender

Hello, Mike.

I hope all is well with Battery Tender. I tried to reach by phone today but was unsuccessful. NOCO is aggressively looking at multiple acquisition targets, and we believe that Battery Tender would strategically align with our growth initiatives.

I am sure this is not the first time you have been approached, but the value NOCO could bring is carrying on the legacy and passion of the Battery Tender brand.

Let me know if you have any time to chat.

Thanks.

**Jonathan Lewis Nook, MBA**  
CVO, President | The NOCO Company  
30339 Diamond Parkway, #102 | Glenwillow, OH 44139 | USA  
Direct: (440) 703-9065

Visit our website at: <https://no.co>

U.S. District Court Middle District of Florida
<b><u>PLAINTIFF'S EXHIBIT</u></b>
Exhibit Number: PX-062C
Case Number: 6:19-cv-00308-CEM-LRH
Deltona Transformer Corporation v. The Noco Company
Date Identified:
Date Admitted:

DTC0002190



**PX-138**

Message

**From:** LiveChat [support@livechatinc.com]  
**Sent:** 2/16/2019 5:04:52 PM  
**To:** d@no.co  
**Subject:** Chat transcript



## Chat transcript

Your name: evin

E-mail: eprelec@gmail.com

Sherla Henderson

Thu, 01/31/19 01:40:17 pm America/New\_York

Any questions?

evin

01:40:51 pm

Hi, What is the difference between your chargers and a Battery Tender charger

Sherla Henderson

01:41:48 pm

Our chargers are also battery tenders/maintainers. After our chargers fully charge the connected battery, they monitor the battery's charge level and top it off as needed, preventing the battery from losing its charge for extended periods while a vehicle is not in use.

evin

01:42:26 pm

Isn't Battery Tender a different brand though?

Sherla Henderson

01:43:12 pm

Battery Tender is a specific brand, but "a battery tender" is a maintainer for your batteries to keep them from losing charge while they're connected to the battery.

Duration: 3m 41s

Chat started on: <https://no.co/>

U.S. District Court Middle District of Florida
<b><u>PLAINTIFF'S EXHIBIT</u></b>
Exhibit Number: PX-138
Case Number: 6:19-cv-00308-CEM-LRH
Deltona Transformer Corporation v. The Noco Company
Date Identified:
Date Admitted:



E-mail from [LiveChat](#)

**PX-139**

**client\_msg\_id:** 2091243c-93b7-4a9c-b16c-beed2fbc62d1  
**type:** message  
**text:** @U0C5YFSFP All ads for all properties have been turned back on and GB50 SPAs have been created for US. And will also be created for UK/DE/FR/ES/IT. We will continue to optimize our strategy for ads for the GB50 to create more relevancy for searches in order to ramp up page views and sales velocity. Let us know if you have any questions. Have a great weekend!  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 4/12/2019 1:41:05 PM  
**ts:** 1555101665.002400  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false  
**edited:**  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 4/12/2019 1:41:38 PM  
**ts:** 1555101698.000000

---

**client\_msg\_id:** 369a7a24-1627-4ed0-b4b1-9afb56e6ad54  
**type:** message  
**text:** Thx  
**user:** U0C5YFSFP (Jonathan Nook)  
**timestamp:** 4/12/2019 1:49:13 PM  
**ts:** 1555102153.002700  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 540d660639da,  
image\_72: https://avatars.slack-edge.com/2020-01-27/910142204562\_540d660639da12b5a99b\_72.png,  
first\_name: Jonathan,  
real\_name: Jonathan Nook,  
display\_name: j,  
team: T0C62ND33,  
name: j,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** fd3d7b93-1e0c-456a-9166-c1083b2a2963  
**type:** message  
**text:** Just make sure no Battery Tender ads using the Battery Tender name.  
**user:** U0C5YFSFP (Jonathan Nook)  
**timestamp:** 4/12/2019 1:50:20 PM  
**ts:** 1555102220.003500  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 540d660639da,  
image\_72: https://avatars.slack-edge.com/2020-01-27/910142204562\_540d660639da12b5a99b\_72.png,  
first\_name: Jonathan,  
real\_name: Jonathan Nook,  
display\_name: j,  
team: T0C62ND33,  
name: j,  
is\_restricted: false,  
is\_ultra\_restricted: false

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**client\_msg\_id:** 9ce2f8d6-7126-4a7b-afd0-364a2cdbb7f7

U.S. District Court Middle District of Florida	
<b><u>PLAINTIFF'S EXHIBIT</u></b>	
Exhibit Number:	PX-139
Case Number:	6:19-cv-00308-CEM-LRH
Deltona Transformer Corporation	
v.	
The Noco Company	
Date Identified:	
Date Admitted:	

**type:** message  
**text:** You got it - I was just double checking that we didnâ€™t turn those back on :slightly\_smiling\_face:  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 4/12/2019 1:50:48 PM  
**ts:** 1555102248.004000  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** b1943d77-166d-40f3-aaac-7f79c5b54f9a  
**type:** message  
**text:** Also, I forgot to mention while we were on the phone that Joey and Zach are coming in to visit on on 5/6 - they are coming to the office that morning then we are going out to lunch with them and then they are headed back to Seattle that day. Will you already be in London on that date?  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 4/12/2019 1:52:05 PM  
**ts:** 1555102325.005200  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** b99af501-d7a9-4aa1-a09b-68331dc86888  
**type:** message  
**text:** I'll be here.  
**user:** U0C5YFSFP (Jonathan Nook)  
**timestamp:** 4/12/2019 2:09:43 PM  
**ts:** 1555103383.005400  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 540d660639da,  
image\_72: https://avatars.slack-edge.com/2020-01-27/910142204562\_540d660639da12b5a99b\_72.png,  
first\_name: Jonathan,  
real\_name: Jonathan Nook,  
display\_name: j,  
team: T0C62ND33,  
name: j,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 0F163C3A-D9B1-4CDA-848E-7BE7E3F411EC  
**type:** message  
**text:** Great, once Joey gives me his official travel details, Iâ€™ll send an invite with our itinerary for the day.  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 4/12/2019 3:19:57 PM  
**ts:** 1555107597.006500  
**team:** T0C62ND33  
**user\_team:** T0C62ND33



**source\_team:** T0C62ND33

**user\_profile:** avatar\_hash: 0fee34c301ff,

image\_72: [https://avatars.slack-edge.com/2018-07-08/394839689234\\_0fee34c301ff41bc4721\\_72.png](https://avatars.slack-edge.com/2018-07-08/394839689234_0fee34c301ff41bc4721_72.png),

first\_name: Nicole,

real\_name: Nicole Brown,

display\_name: Nicole,

team: T0C62ND33,

name: nicole.brown,

is\_restricted: false,

is\_ultra\_restricted: false

---

**PX-144D**

# United States of America

United States Patent and Trademark Office

## NOCO GENIUS

**Reg. No. 5,303,090**

**Registered Oct. 03, 2017**

**Int. Cl.: 9**

**Trademark**

**Principal Register**

The Noco Company (OHIO CORPORATION)  
30339 Diamond Parkway #102  
Glenwillow, OHIO 44139

CLASS 9: Battery chargers, battery jump starters or battery packs

FIRST USE 3-00-2009; IN COMMERCE 3-00-2009

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3779305, 4644688, 4778383

SER. NO. 87-164,246, FILED 09-08-2016



*Joseph Matol*

Performing the Functions and Duties of the  
Under Secretary of Commerce for  
Intellectual Property and Director of the  
United States Patent and Trademark Office

U.S. District Court Middle District of Florida
<b><u>PLAINTIFF'S EXHIBIT</u></b>
Exhibit Number: PX-144D
Case Number: 6:19-cv-00308-CEM-LRH Dellona Transformer Corporation v. The Noco Company
Date Identified:
Date Admitted:

**DTC0004235**

**PX-144E**

# United States of America

## United States Patent and Trademark Office

# NOCO

**Reg. No. 5,238,298**

**Registered Jul. 04, 2017**

**Int. Cl.: 9**

**Trademark**

**Principal Register**

The Noco Company (OHIO CORPORATION)  
30339 Diamond Parkway #102  
Glenwillow, OH 44139

CLASS 9: Battery chargers, battery jump starters or battery packs

FIRST USE 3-00-2009; IN COMMERCE 3-00-2009

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 4644688, 1302394, 4778383

SER. NO. 87-164,245, FILED 09-08-2016  
MAYUR C VAGHANI, EXAMINING ATTORNEY



*Joseph Matol*

Performing the Functions and Duties of the  
Under Secretary of Commerce for  
Intellectual Property and Director of the  
United States Patent and Trademark Office

U.S. District Court Middle District of Florida
<b><u>PLAINTIFF'S EXHIBIT</u></b>
Exhibit Number: PX-144E
Case Number: 6:19-cv-00308-CEM-LRH
Deltona Transformer Corporation v. The Noco Company
Date Identified:
Date Admitted:

**DTC0004234**

**PX-144F**

# United States of America

United States Patent and Trademark Office

## NOCO GENIUS

**Reg. No. 4,644,688**

**Registered Nov. 25, 2014**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

THE NOCO COMPANY (OHIO CORPORATION)  
30339 DIAMOND PARKWAY #102  
GLENWILLOW, OH 44139

FOR: BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-0-2009; IN COMMERCE 5-0-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,165,271, 1,448,179 AND OTHERS.

THE WORDING "NOCO" HAS NO MEANING IN A FOREIGN LANGUAGE.

SER. NO. 86-249,997, FILED 4-11-2014.

BRIAN PINO, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

U. S. District Court Middle District of Florida
<b><u>PLAINTIFF'S EXHIBIT</u></b>
Exhibit Number: PX-144F
Case Number: 6:19-cv-00308-CEM-LRH
Deltona Transformer Corporation v. The Noco Company
Date Identified:
Date Admitted:

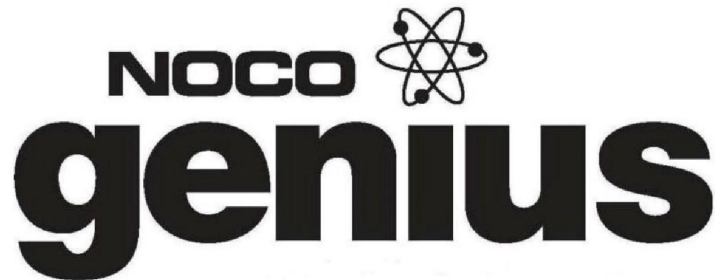
**DTC0004229**

**PX-144G**



# United States of America

United States Patent and Trademark Office



**Reg. No. 3,779,305**

THE NOCO COMPANY (OHIO CORPORATION)  
23300 MERCANTILE ROAD  
CLEVELAND, OH 441225921

**Registered Apr. 20, 2010**

**Int. Cl.: 9**

FOR: BATTERY CHARGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK**

FIRST USE 5-0-2009; IN COMMERCE 5-0-2009.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 1,165,271, 1,302,394, AND 1,448,179.

THE MARK CONSISTS OF THE WORD "NOCO" IN STYLIZED FONT ABOVE THE WORD "GENIUS" IN STYLIZED FONT AND THE STYLIZED DESIGN OF AN ATOM ABOVE THE LETTER "I" IN "GENIUS".

SN 77-698,054, FILED 3-24-2009.

TINA L. SNAPP, EXAMINING ATTORNEY



*David J. Kypos*

Director of the United States Patent and Trademark Office

U.S. District Court Middle District of Florida
<b><u>PLAINTIFF'S EXHIBIT</u></b>
Exhibit Number: PX-144G
Case Number: 6:19-cv-00308-CEM-LRH
Deltona Transformer Corporation v. The Noco Company
Date Identified:
Date Admitted:

**DTC0004238**

**FILED UNDER SEAL**

**PX-147**

**PX-162A**

Message

**From:** Harvey, Caroline [charvey@Batteriesplus.com]  
**on behalf of** Harvey, Caroline <charvey@Batteriesplus.com> [charvey@Batteriesplus.com]  
**Sent:** 11/17/2016 8:45:45 PM  
**To:** Luke Case [luke.case@no.co]  
**CC:** Zawikowski, Katrina [kzawikowski@Batteriesplus.com]  
**Subject:** FW: Store Submission: Battery Tender Part# 022-0221

Hi Luke,

Can you give us any additional information on this?

Thanks,

**Caroline Harvey**

**Batteries + Bulbs**

**Associate Product Manager** • charvey@batteriesplus.com  
Phone: 262-912-3283 • Fax: 262-912-2217 • 1325 Walnut Ridge Dr., Hartland, WI 53029

[BatteriesPlus.com](#) - [Franchising](#) - [Blog](#) - [Video](#)  
[Facebook](#) - [Twitter](#) - [YouTube](#) - [Google+](#) - [Pinterest](#)

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**From:** Luhman, Tom  
**Sent:** Thursday, November 17, 2016 2:13 PM  
**To:** Zawikowski, Katrina <kzawikowski@Batteriesplus.com>; Harvey, Caroline <charvey@Batteriesplus.com>  
**Subject:** RE: Store Submission: Battery Tender Part# 022-0221

Unique item. Link to product below.

<http://www.batterytender.com/future>

---

**From:** Pelland, Kristal  
**Sent:** Thursday, November 17, 2016 9:10 AM  
**To:** Zawikowski, Katrina <kzawikowski@Batteriesplus.com>; Harvey, Caroline <charvey@Batteriesplus.com>  
**Cc:** Luhman, Tom <tluhman@Batteriesplus.com>; Pelland, Kristal <kpelland@Batteriesplus.com>  
**Subject:** Store Submission: Battery Tender Part# 022-0221

Hello Katrina and Caroline,

I have a store submission from Duane Mikesch #078 asking if ABS will be adding this item from Battery Tender. Is this product being considered? What are your thoughts?

With Much Appreciation,  
**Kristal A. Pelland**

**Batteries + Bulbs**

**Product Data Specialist** • kpelland@batteriesplus.com  
Phone: 262.912.3265 • Fax: 262-912-2217 • 1325 Walnut Ridge Dr., Hartland, WI 53029

U.S. District Court Middle District of Florida
<b><u>PLAINTIFF'S EXHIBIT</u></b>
Exhibit Number: PX-162A
Case Number: 6:19-cv-00308-CEM-LRH
Deltona Transformer Corporation v. The Noco Company
Date Identified:
Date Admitted:

[BatteriesPlus.com](#) - [Franchising](#) - [Blog](#) - [Video](#)  
[Facebook](#) - [Twitter](#) - [YouTube](#) - [Google+](#) - [Pinterest](#)



Please consider the environment before printing this e-mail.

**PX-189**

Your name: Joan Becich E-mail: joanicole@gmail.com Subject: Which battery tender to buy? Message: Please Call me. I had a Deltran battery tender plus and It failed. Need another one. --- Message has been sent at: 2015-01-17 00:24:35. Chat has been opened from website: <http://www.geniuschargers.com/> Message has been routed to skill: All operators Message ID: [LC #1037701.NIJAVMXCAZ]

U.S. District Court Middle District of Florida
<b><u>PLAINTIFF'S EXHIBIT</u></b>
Exhibit Number: PX-189
Case Number: 6:19-cv-00308-CEM-LRH
Deltona Transformer Corporation v. The Noco Company
Date Identified:
Date Admitted:

**PX-205**



# Campaign: NOCO Brand Page Ad - Tender Focus

Status: Ended

Type: Sponsored Brands

Schedule: Dec 11, 2014 - Jun 29, 2015

Budget: \$500.00 - Lifetime

- Targeting
- Negative targeting
- Creative preview
- Campaign settings

Campaign name	NOCO Brand Page Ad
Campaign ID	AC2ASG77IR4IQN1
Portfolio	No portfolio ▾
Type	Sponsored Brands
Active / Paused	<div><div></div>Paused</div> <a href="#">Archive this campaign</a>
Status	Ended
Schedule	<div>12/11/20146/29/2015</div>
Lifetime budget ⓘ	<div>\$500.00</div>

U.S. District Court Middle District of Florida
<b><u>PLAINTIFF’S EXHIBIT</u></b>
Exhibit Number: PX-205
Case Number: 6:19-cv-00308-CEM-LRH
Deltona Transformer Corporation
v. The Noco Company
Date Identified:
Date Admitted:

**PX-206**

# Campaign: NOCO Brand Page Ad - Tender Focus #2

Status: Ended

Type: Sponsored Brands

Schedule: Dec 30, 2014 - Jan 29, 2015

Budget: \$200.00 - Lifetime

- Targeting
- Negative targeting
- Creative preview
- Campaign settings

Campaign name	NOCO Brand Page Ad
Campaign ID	AC1B4JUBOI2EPV8
Portfolio	No portfolio ▾
Type	Sponsored Brands
Active / Paused	<div><div></div>Paused</div> <a href="#">Archive this campaign</a>
Status	Ended
Schedule	<div>12/30/20141/29/2015</div>
Lifetime budget ⓘ	<div>\$200.00</div>

U.S. District Court Middle District of Florida  <b><u>PLAINTIFF’S EXHIBIT</u></b>  Exhibit Number: PX-206
Case Number: 6:19-cv-00308- <u>CEM-LRH</u>
Deltona Transformer Corporation  v. The <u>Noco</u> Company
Date Identified:
Date Admitted:

**PX-230**

# COMPOSITE EXHIBIT 12

U.S. District Court Middle District of Florida
<b><u>PLAINTIFF'S EXHIBIT</u></b>
Exhibit Number: PX-230
Case Number: 6:19-cv-00308-CEM-LRH
Deltona Transformer Corporation
v.
The Noco Company
Date Identified:
Date Admitted:

Message

**From:** Amazon Marketing Services [noreply@amazon.com]  
**Sent:** 9/27/2018 6:32:09 PM  
**To:** d@no.co  
**Subject:** Add these keywords to reach more customers on Amazon



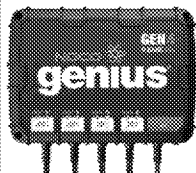
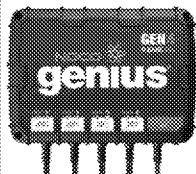
## Optimize your campaigns with these keywords

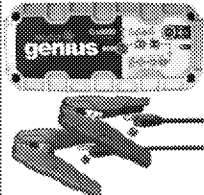


Shoppers have been searching on Amazon with search terms related to your products in the past week. Using these search terms as keywords in your campaigns can help your ads appear higher on search results pages and increase sales opportunities.

Add these recommended keywords with phrase and exact match type to your respective campaigns featuring these ASINs below, or create a new manual Sponsored Products campaign with these ASIN keywords combinations.

[Optimize your campaigns >>](#)

(sign-in required)

Brand name	ASIN	Recommended keywords*	Campaign name
NOCO	 B0185ZYJUS	2015 silverado accessories, 2016 ram 1500 accessories, polaris general 1000 accessories	GENM1 - Top SOV - Bid+
NOCO	 B0185ZYJUS	boating	Gen2 - Top SOV - Bid+

NOCO	 B01M0PWX9Y	battery	G4   Competitor   Bid +
NOCO	 B01M0PWX9Y	polaris sportsman 570 accessories	G1100   Competitor   Bid+
NOCO	 B01M0PWX9Y	battery tester	G1100   Battery Tender   Bid+
NOCO	 B07CZ658S6	battery tender	GB20 - Branded
NOCO	 B07CZ658S6	optima battery charger	GB70 Jump Starter Roadside Kit - Bid+
NOCO	 B07CZ658S6	noco genius boost pro gb150 4000 amp 12v lithium jump starter	GB150 Jump Starter Roadside Kit - Bid+

\*Keyword and ASIN recommendations are based on a trailing 7-day period from the send date of this email.

We hope you found this message to be useful. However, if you'd rather not receive future e-mails of this sort from Amazon Services, please unsubscribe.

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Amazon.com, 410 Terry Avenue North | Seattle, WA 98109-5210



**FROM**

Amazon Services LLC  
PO Box 24651  
Seattle, WA 98124-0651

**TO**

The NOCO Company  
30339 Diamond Parkway Unit  
102  
Glenwillow, OH, 44139, US

Total Amount

**USD 520.91****Invoice Number:** TRMV4TXXZ-14991**Invoice Date:** 11-Mar-2020**Invoice Period:** 09-Mar-2020 to 11-Mar-2020**Invoice Currency:** USD**Payment Type:** Credit Card**Summary of Portfolio Charges**

Portfolio subtotals include advertising charges and adjustments. Tax is calculated on the overall invoice and therefore not reflected in the portfolio subtotal.

Portfolio name	Amount
1 Boost	292.25 USD
2 GENIUS	206.41 USD
4 Accessories	1.05 USD
6 GCP	2.29 USD
Other Charges and Adjustments	18.91 USD

**Total Amount 520.91 USD**

Portfolio name: 1 Boost

**Campaign Charges**

Campaign	Campaign Type	Destination	Clicks	Average CPC	Amount (ex. Tax)
Battery Starter   Generic   Exact	SPONSORED PRODUCTS	amazon.us	1	1.81 USD	1.81 USD
Boost   Branded   Exact#k6l3nf7o149	SPONSORED PRODUCTS	amazon.us	9	1.91 USD	17.16 USD
Top 10 BSR Jump Starters   Individual Product Targeting1#k6l3nf2l839	SPONSORED PRODUCTS	amazon.us	4	5.14 USD	20.57 USD
Boost   Competitor   Exact#k3hodv36388	SPONSORED PRODUCTS	amazon.us	2	4.16 USD	8.31 USD
Lithium Jump Starter   Generic   Exact	SPONSORED PRODUCTS	amazon.us	2	5.62 USD	11.24 USD
Jump Pack   Generic   Exact	SPONSORED PRODUCTS	amazon.us	6	3.04 USD	18.24 USD
Boost   Branded   NOCO Boost Premium   Custom Image   BP	SPONSORED BRANDS	amazon.com	5	3.60 USD	18.01 USD
Car Jump Starter   Generic   Exact	SPONSORED PRODUCTS	amazon.us	10	6.34 USD	63.37 USD
Jump Box   Generic   Exact	SPONSORED PRODUCTS	amazon.us	5	3.04 USD	15.19 USD
Jump Pack   Branded   Exact	SPONSORED PRODUCTS	amazon.us	2	1.60 USD	3.20 USD
Jumper   Competitor   Exact	SPONSORED PRODUCTS	amazon.us	5	2.28 USD	11.39 USD
Battery Booster   Generic   Exact	SPONSORED PRODUCTS	amazon.us	4	3.11 USD	12.43 USD

Boost   Product & Category Targeting   NOCO Boost   Custom Image   CP	SPONSORED BRANDS	amazon.com	9	0.93 USD	8.33 USD
Jump Box   Generic   NOCO Boost   Custom Image   BP	SPONSORED BRANDS	amazon.com	0	0.00 USD	-0.07 USD
Car Jump Starter   Branded   Exact	SPONSORED PRODUCTS	amazon.us	2	5.73 USD	11.46 USD
Boost   Generic   Jump Starter   Exact	SPONSORED PRODUCTS	amazon.us	3	5.03 USD	15.09 USD
Power Bank and Battery Bank   Generic   Exact	SPONSORED PRODUCTS	amazon.us	1	1.64 USD	1.64 USD
Boost   Generic KWs   NOCO Boost Premium   Custom Image   BP	SPONSORED BRANDS	amazon.com	2	3.48 USD	6.96 USD
Boost   Generic   Exact	SPONSORED PRODUCTS	amazon.us	15	3.19 USD	47.92 USD

**Campaign Charges total: 292.25 USD**

**Portfolio total 292.25 USD**

Portfolio name: 2 GENIUS

### Campaign Charges

Campaign	Campaign Type	Destination	Clicks	Average CPC	Amount (ex. Tax)
Product & Category Targeting   All New Genius   CP	SPONSORED BRANDS	amazon.com	8	7.42 USD	59.35 USD
Auto Chargers   Generic KWs   Phrase#k3hodvkh732	SPONSORED PRODUCTS	amazon.us	1	1.50 USD	1.50 USD
Battery Maintainer   Generic   Worry-Free   Custom Image   BP	SPONSORED BRANDS	amazon.com	-3	2.39 USD	-7.17 USD
Car Charger   Generic   Meet Genius   Custom Image   BP	SPONSORED BRANDS	amazon.com	4	3.31 USD	13.26 USD
Trickle Charger   Generic   Exact#k3hodvke674	SPONSORED PRODUCTS	amazon.us	1	6.17 USD	6.17 USD
Car Charger   Generic KWs   Exact#k3hodv37866	SPONSORED PRODUCTS	amazon.us	10	2.58 USD	25.84 USD
Motorcycle Charger   Generic KWs   Exact	SPONSORED PRODUCTS	amazon.us	4	2.58 USD	10.33 USD
Auto Chargers   Generic   Meet Genius   Custom Image   BP	SPONSORED BRANDS	amazon.com	2	1.96 USD	3.92 USD
Battery Maintainer   Generic   Exact#k3hoduq1689	SPONSORED PRODUCTS	amazon.us	1	3.84 USD	3.84 USD
AGM Chargers   Competitor KWs   Meet Genius   Custom Image   BP	SPONSORED BRANDS	amazon.com	8	2.09 USD	16.69 USD
Battery Charger   Generic   Exact	SPONSORED PRODUCTS	amazon.us	8	2.86 USD	22.89 USD
Battery Tender   Branded   Exact#k3hodvkg529	SPONSORED PRODUCTS	amazon.us	1	1.48 USD	1.48 USD
Genius   Battery Charger KWs   Meet Genius   CP	SPONSORED BRANDS	amazon.com	-1	1.50 USD	-1.50 USD
Battery Charger KWs   Generic   Meet Genius   Custom Image   BP	SPONSORED BRANDS	amazon.com	1	1.07 USD	1.07 USD

Recondition   Generics KWs   Meet Genius   Custom Image   BP	SPONSORED BRANDS	amazon.com	-1	1.23 USD	-1.23 USD
Genius   Branded KWs   All-New   Custom Image   BP	SPONSORED BRANDS	amazon.com	3	7.09 USD	21.27 USD
Smart Chargers   Generic KWs   Phrase	SPONSORED PRODUCTS	amazon.us	3	9.57 USD	28.70 USD

**Campaign Charges total: 206.41 USD**

Portfolio name: 4 Accessories

Portfolio total 206.41 USD

#### Campaign Charges

Campaign	Campaign Type	Destination	Clicks	Average CPC	Amount (ex. Tax)
GBC013#k3hodvje647	SPONSORED PRODUCTS	amazon.us	1	1.05 USD	1.05 USD

**Campaign Charges total: 1.05 USD**

Portfolio name: 6 GCP

Portfolio total 1.05 USD

#### Campaign Charges

Campaign	Campaign Type	Destination	Clicks	Average CPC	Amount (ex. Tax)
GCP1E   Product & Category Targeting#k3hodvk1725	SPONSORED PRODUCTS	amazon.us	2	0.86 USD	1.72 USD
GCP1E   Top SOV KWs#k3hodv34915	SPONSORED PRODUCTS	amazon.us	1	0.57 USD	0.57 USD

**Campaign Charges total: 2.29 USD**

Other Charges and Adjustments

Portfolio total 2.29 USD

#### Campaign Charges

Campaign	Campaign Type	Destination	Clicks	Average CPC	Amount (ex. Tax)
GBC007 Eyelet Accessory Cable - Alternate Messaging C	SPONSORED DISPLAY	amazon.com	1	0.85 USD	0.85 USD
GENIUS5   PT: Categories   All-New	SPONSORED DISPLAY	amazon.com	3	0.57 USD	1.71 USD
GB40   Battery Charger PDPs	SPONSORED DISPLAY	amazon.com	-1	0.23 USD	-0.23 USD
GENIUS10   PT: Products   All-New	SPONSORED DISPLAY	amazon.com	2	0.52 USD	1.03 USD
Boost   GB40   Audiences   Interests	SPONSORED DISPLAY	amazon.com	2	0.94 USD	1.88 USD
GB40   Interest   Save On	SPONSORED DISPLAY	amazon.com	3	0.61 USD	1.82 USD
GBC014	SPONSORED DISPLAY	amazon.com	1	0.51 USD	0.51 USD
GENIUS1   PT: Categories   All-New	SPONSORED DISPLAY	amazon.com	1	0.73 USD	0.73 USD
GB40   Auto Accessory   Product Targeting	SPONSORED DISPLAY	amazon.com	2	0.96 USD	1.92 USD
Boost   Views#k3hodvjg772	SPONSORED PRODUCTS	OffSite	1	0.70 USD	0.70 USD

GB50   Category   Introducing	SPONSORED DISPLAY	amazon.com	8	0.81 USD	6.51 USD
GB40   PT   Jumper Cables	SPONSORED DISPLAY	amazon.com	2	0.74 USD	1.48 USD

Campaign Charges total: 18.91 USD

Adjustments

Date	Comment	Amount (ex. Tax)
11-Mar-2020	Click Credit for Invalid Traffic	0.00 USD
11-Mar-2020	Click Credit for Invalid Traffic	0.00 USD
11-Mar-2020	Click Credit for Invalid Traffic	0.00 USD

Adjustments total: 0.00 USD

Other Charges and Adjustments total 18.91 USD

Total Amount Billed	520.91 USD
Total Adjustments	0.00 USD
Tax Rate	0.00%
Tax Amount	0.00 USD
Total Amount (Tax Inclusive)	520.91 USD

PAYMENT METHOD: NO PAYMENT IS DUE FOR THIS DOCUMENT.

It has been charged to the credit card on your account.

Message

**From:** Amazon Advertising [no-reply@amazon.com]  
**Sent:** 2/13/2020 1:04:18 AM  
**To:** d@no.co  
**Subject:** Your campaign(s) are reaching or have reached budgets



Hi Advertiser,

The following are some of your advertising campaigns that are out of budget or are close to running out of budget. Click on your brand name in the table below (sign-in required) to see all of the campaigns. We suggest increasing your daily budget to the "recommended budget" that is based on your campaign's daily spend rate.

BRAND NAME	CAMPAIGN NAME*	BUDGET UTILIZATION	RECOMMENDED BUDGET
NOCO	Boost   Automatic   Substitutes	>100%	\$894
NOCO	GENIUS   Automatic   Substitutes	>100%	\$783
NOCO	Battery Tender   Generic KWs   Worry-Free   CP	93.69%	\$779
NOCO	Boost   Generic KWs   NOCO Tile   BP	80.31%	\$1,779
NOCO	AGM Chargers   Competitor KWs   Meet Genius   CP	80.06%	\$741

**How does this impact your ads?**

When daily budgets are reached, campaigns are paused and no longer serve ads to Amazon shoppers until midnight PST when your budget refreshes. If you haven't already, we recommend you increase your budget (sign-in required) to continue helping your brand drive sales at Amazon.

Have questions? [Contact Us](#).

Thank you,  
The Amazon Advertising Team

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\* You may see differences between information listed in this email and on your dashboard due to data delays.

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Amazon.com, 410 Terry Avenue North | Seattle, WA 98109-5210

We hope you found this message to be useful. However, if you'd rather not receive future e-mails of this sort from Amazon Services, please **unsubscribe**.

Message

**From:** Amazon Advertising [no-reply@amazon.com]  
**Sent:** 12/23/2019 10:26:50 AM  
**To:** d@no.co  
**Subject:** Sponsored ads campaigns paused due to retail policy



Hello NOCO,

One or more of your products are no longer eligible to advertise. We've paused the following ads or campaigns:

Campaign name: "GEN1" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "G3500" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "A202" - B001DKRGLM - NOCO NCP2 A202S 12.25 Oz Oil-Based Battery Corrosion Preventative Spray Campaign name: "G750" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G7200" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G3500" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G750" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G750" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G7200" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G3500" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "GBC013" - B07C2VZGJY - NOCO GBC013 Boost Sport/Plus EVA Protection Case Campaign name: "GC003" - B004LWWNI0 - NOCO GC003 X-Connect 12V Dual-Size Male Plug Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC003 12V Plug Connector - Alternate Ad Messaging B" - B004LWWNI0 - NOCO GC003 X-Connect 12V Dual-Size Male Plug Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC003 12V Plug Connector - Alternate Ad Messaging C" - B004LWWNI0 - NOCO GC003 X-Connect 12V Dual-Size Male Plug Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC004 10' Extension Cable" - B004LWV0GQ - NOCO GC004 X-Connect 10-Foot Extension Cable Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC004 10' Extension Cable - Alternate Messaging B" - B004LWV0GQ - NOCO GC004 X-Connect 10-Foot Extension Cable Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC004 10' Extension Cable - Alternate Ad Messaging C" - B004LWV0GQ - NOCO GC004 X-Connect 10-Foot Extension Cable Accessory For NOCO Genius Smart Battery Chargers Campaign name: "G3500 | Boost PDPs" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "GBC013 | Protective Case" - B07C2VZGJY - NOCO GBC013 Boost Sport/Plus EVA Protection Case Campaign name: "NOCO 04/23/2019" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger

and Maintainer Campaign name: "G750 | Competitor Target | Battery Tender" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G750 | Interest | Save On" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G750 | Category | Save On" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G750 | Motorcycle Covers | Keep It Charged" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G750 | Category | All-In-One Smart Charger" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G750 | PT | Motorcycle Batteries" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Optima Batteries | PT" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G750 | Battery Saver | PT" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "NCP2 A202s | Audiences & Interests | Stop Corrosion" - B001DKRGLM - NOCO NCP2 A202S 12.25 Oz Oil-Based Battery Corrosion Preventative Spray Campaign name: "E404s | PT Category Restoration Chemicals | Remove Corrosion" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E404s | PT Products | Removes Corrosion" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "GB Series" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series - Antigravity" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series - DB Power" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series - Suaoki" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series - PowerAll" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series - Branded Terms" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series - Schumacher" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GEN Series" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "Battery Tender" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "CTEK" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Schumacher" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "ProMariner" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "Minn Kota" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "Battery Minder" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB Series" - B015TKPT1A - NOCO Boost Sport



GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series - Weego" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "NCP2 Series" - B001DKRGLM - NOCO NCP2 A202S 12.25 Oz Oil-Based Battery Corrosion Preventative Spray Campaign name: "GB Series - Gooloo" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series - Kmashi" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series - Bolt Power" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series (2)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series (3)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "G Series (2)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series (3)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB Series Non-Branded" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series Branded" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GEN Series Non-Branded" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GEN Series Branded" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "G Series Non-Branded" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series Branded" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Battery Tender" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB Series Jumper Cables" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series Non-Branded (V1)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series Non-Branded (V2)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series Non-Branded (V3)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series Branded (V1)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series Branded (V2)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB Series Branded (V3)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GEN Series

Non-Branded (V1)" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery  
 Charger Campaign name: "GEN Series Non-Branded (V2)" - B003JSHQW0 - NOCO Genius GEN1  
 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GEN Series Non-Branded (V3)" -  
 B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name:  
 "GEN Series Branded (V1)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe  
 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GEN  
 Series Branded (V2)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt  
 UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GEN Series  
 Branded (V3)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt  
 UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "G Series Non-  
 Branded (V1)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and  
 Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer  
 - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign  
 name: "G Series Non-Branded (V2)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp  
 Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery  
 Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and  
 Maintainer Campaign name: "G Series Non-Branded (V3)" - B004LWTHP2 - NOCO Genius G7200  
 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V  
 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp  
 Battery Charger and Maintainer Campaign name: "G Series Branded (V1)" - B004LWTHP2 - NOCO  
 Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius  
 G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750  
 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series Branded (V2)" -  
 B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer -  
 B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer -  
 B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign  
 name: "G Series Branded (V3)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery  
 Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger  
 and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and  
 Maintainer Campaign name: "Battery Tender (V1)" - B004LX3AS6 - NOCO Genius G750 6V/12V .75  
 Amp Battery Charger and Maintainer Campaign name: "Battery Tender (V2)" - B004LX3AS6 - NOCO  
 Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Battery Tender  
 (V3)" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer  
 Campaign name: "GB Series Jumper Cables (V1)" - B015TKPT1A - NOCO Boost Sport GB20 400  
 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines  
 Campaign name: "GB Series Jumper Cables (V2)" - B015TKPT1A - NOCO Boost Sport GB20 400  
 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines  
 Campaign name: "GB Series Jumper Cables (V3)" - B015TKPT1A - NOCO Boost Sport GB20 400  
 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines  
 Campaign name: "HM Series" - B002WCUIC4 - NOCO HM082BKS Group U1 Snap-Top Battery Box  
 - B002WCYSYS - NOCO HM462 Dual L16 Commercial-Grade Battery Box - B004W5SGBO - NOCO  
 HM318BKS Group 24-31 Snap-Top Battery Box - B00319MIWU - NOCO HM485 Dual 8D  
 Commercial-Grade Battery Box Campaign name: "GB20" - B015TKPT1A - NOCO Boost Sport GB20  
 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines  
 Campaign name: "G750" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and  
 Maintainer Campaign name: "G3500" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp  
 Battery Charger and Maintainer Campaign name: "G7200" - B004LWTHP2 - NOCO Genius G7200  
 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "GEN1" - B003JSHQW0 - NOCO

Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "B603" - B001DKRGLM -  
 NOCO NCP2 A202S 12.25 Oz Oil-Based Battery Corrosion Preventative Spray Campaign name:  
 "CB104" - B001DKRGLM - NOCO NCP2 A202S 12.25 Oz Oil-Based Battery Corrosion Preventative  
 Spray Campaign name: "HM318BKS" - B004W5SGB0 - NOCO HM318BKS Group 24-31 Snap-Top  
 Battery Box Campaign name: "HM082BKS" - B002WCUI4 - NOCO HM082BKS Group U1 Snap-  
 Top Battery Box Campaign name: "NOCO" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2  
 Amp Battery Charger and Maintainer - B001DKRGLM - NOCO NCP2 A202S 12.25 Oz Oil-Based  
 Battery Corrosion Preventative Spray - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp  
 Battery Charger and Maintainer - B004W5SGB0 - NOCO HM318BKS Group 24-31 Snap-Top Battery  
 Box - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger -  
 B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign  
 name: "A202" - B001DKRGLM - NOCO NCP2 A202S 12.25 Oz Oil-Based Battery Corrosion  
 Preventative Spray Campaign name: "GB20 (Exact - CO)" - B015TKPT1A - NOCO Boost Sport GB20  
 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines  
 Campaign name: "G750" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and  
 Maintainer Campaign name: "G3500" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp  
 Battery Charger and Maintainer Campaign name: "G7200" - B004LWTHP2 - NOCO Genius G7200  
 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "GEN1" - B003JSHQW0 - NOCO  
 Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "G750" - B004LX3AS6 -  
 NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB20" -  
 B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump  
 Starter For Up To 4L Gasoline Engines Campaign name: "G750 - Keyword Harvest" - B004LX3AS6 -  
 NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 -  
 Keyword Harvest" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and  
 Maintainer Campaign name: "G7200 - Keyword Harvest" - B004LWTHP2 - NOCO Genius G7200  
 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "GB20 - Branded" -  
 B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump  
 Starter For Up To 4L Gasoline Engines Campaign name: "GB20 - Branded - No Bid+" - B015TKPT1A  
 - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up  
 To 4L Gasoline Engines Campaign name: "G7200 | Top SOV" - B004LWTHP2 - NOCO Genius  
 G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G7200 - Top SOV - No  
 Bid+" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer  
 Campaign name: "G750 - Top SOV - No Bid+" - B004LX3AS6 - NOCO Genius G750 6V/12V .75  
 Amp Battery Charger and Maintainer Campaign name: "G750 | Top SOV" - B004LX3AS6 - NOCO  
 Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Top SOV"  
 - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign  
 name: "G3500- Top SOV - No Bid+" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery  
 Charger and Maintainer Campaign name: "G7200 | Competitor | Bid+" - B004LWTHP2 - NOCO  
 Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750 |  
 Competitor | No Bid+" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and  
 Maintainer Campaign name: "G750 | Competitor | Bid+" - B004LX3AS6 - NOCO Genius G750  
 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Competitor | Bid+" -  
 B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign  
 name: "G7200 | Competitor | No Bid+" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp  
 Battery Charger and Maintainer Campaign name: "G3500 | Competitor | No Bid+" - B004LWVEKS -  
 NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "Gen1 -  
 Top SOV - No Bid+" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery  
 Charger Campaign name: "Gen1 - Top SOV - Bid+" - B003JSHQW0 - NOCO Genius GEN1 10 Amp



1-Bank On-Board Battery Charger Campaign name: "GEN1 | Competitor | No Bid+" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GEN1 | Competitor | Bid+" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "G750 | Battery Tender | Bid +" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G70 | Battery Tender | Bid +" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Battery Tender | Bid+" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Battery Tender | Bid+" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750 | Trickle Charger | Bid+" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Trickle Charger | Bid+" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Trickle Charger | Bid+" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G Series | Trickle Charger | Bid+" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Product Targeting | Categories (1)" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G750 | Product Targeting | Individual Products" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Product Targeting | Individual Products" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G750 | Product Targeting | Categories" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G7200 | Product Targeting | Categories" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G7200 | Product Targeting | Individual Products" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "GBC013" - B07C2VZGJY - NOCO GBC013 Boost Sport/Plus EVA Protection Case Campaign name: "GEN1 | Product Targeting | Categories" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GEN1 | Product Targeting | Individual Products" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "G Series | Boating Gear & Accessories" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series | Category Targeting: Motorcycle Gear and Car Chemical Products" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Top 10 BSR Jump Starters | Individual Product Targeting1" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GEN | Boating Gear & Accessories" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "Top 10 BSR Battery Chargers | Individual Product Targeting" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Top 10 BSR Boat Battery Chargers | Individual Product Targeting" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GEN | Product Targeting" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GC003 X-Connect 12V Male Plug" - B004LWWNI0 - NOCO GC003 X-Connect 12V Dual-Size Male Plug Accessory For NOCO Genius Smart Battery Chargers Campaign name:

"GC004 X-Connect 10-Foot Extension" - B004LWW0GQ - NOCO GC004 X-Connect 10-Foot Extension Cable Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC008 X-Connect XL Eyelet Terminal" - B004LWWNLC - NOCO GC008 X-Connect XL Eyelet Terminal M10 Accessory For NOCO Genius Smart Battery Chargers Campaign name: "G Series | Car Chargers KWs" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G Series | Smart Charger KWs" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G Series | Trickle Charger KWs" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G Series | Maintainer KWs" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G Series | Float Charger KWs" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series | Motorcycle Charger KWs" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "CTEK | G Series" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "CTEK | G3500" - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G Series | G750 | Product Targeting - Motorcycle Accessories" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series | Product Targeting | Motorcycle Gear" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Boost | BeatIt" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "Boost | Tacklife" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "G750 | Product Targeting | Motorcycle Batteries" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Product Targeting | Car Cover" - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Motorcycle Battery" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G3500 | Optima Battery" - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G750 | Powersport Batteries" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Boost | Product Targeting | Jumper Cables" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "G750 | Motorcycle Battery" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Motorcycle Battery" - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Powersport Batteries" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G3500 | Car Covers" - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G Series | Car Covers" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G7200 | Product Targeting | Powersports Battery(1)" - B004LWTHP2 -

NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G3500 | Product Targeting | Motorcycle Batteries(1)(1)" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Automotive Performance Batteries" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G3500 | Powersport Batteries" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G Series | Product Targeting | Car Cover" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G7200 | Product Targeting | Motorcycle Batteries" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750 | Product Targeting | Powersports Battery" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Product Targeting | Powersports Battery" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G750 | Motorcycle Covers" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G750 | Car Chargers" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Automotive Performance Batteries" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G750 | Automotive Performance | Product Targeting" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G750 | Automotive Performance Batteries" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Automotive Performance | Product Targeting(1)" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Automotive Performance | Product Targeting(1)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750 | Optima Battery" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G7200 | Optima Battery" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750 | Optima Batteries | Product Target" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Optima Batteries | Product Target" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Optima Batteries | Product Target(1)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750 | Maintainer | Lifetime Bidding" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G750 | Battery Saver" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Battery Saver | Product Targeting" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Battery Saver" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750 | Battery Saver | Product Targeting" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Battery Saver" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Battery Saver | Product Targeting" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "GENIUS | Automatic | Close Match" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GEN | Automatic | Substitutes" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GENIUS | Automatic | Substitutes" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer

- B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GEN | Automatic | Complements" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GENIUS | Automatic | Complements" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GEN | Automatic | Close Match" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "G7200 | Branded KWs" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G3500 | Branded KWs" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G750 | Branded KWs" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "A202S | Top SOV KWs" - B001DKRGLM - NOCO NCP2 A202S 12.25 Oz Oil-Based Battery Corrosion Preventative Spray Campaign name: "A202s | Competitor KWs" - B001DKRGLM - NOCO NCP2 A202S 12.25 Oz Oil-Based Battery Corrosion Preventative Spray Campaign name: "A202S | Competitor KWs" - B001DKRGLM - NOCO NCP2 A202S 12.25 Oz Oil-Based Battery Corrosion Preventative Spray Campaign name: "A202s | Branded KWs" - B001DKRGLM - NOCO NCP2 A202S 12.25 Oz Oil-Based Battery Corrosion Preventative Spray Campaign name: "A202S | Branded KWs" - B001DKRGLM - NOCO NCP2 A202S 12.25 Oz Oil-Based Battery Corrosion Preventative Spray Campaign name: "A202S | Product & Category Targeting" - B001DKRGLM - NOCO NCP2 A202S 12.25 Oz Oil-Based Battery Corrosion Preventative Spray Campaign name: "E404s | Branded KWs" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E404s | Competitor KWs" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E403s | Branded KWs" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E403s | Competitor KWs" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E404S | Top SOV KWs" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E404s | Product & Category Targeting" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E403S | Top SOV KWs" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "G3500 | Amazon Choice | Car Battery Charger" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G750 | Amazon Choice | Motorcycle Battery Charger" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer

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**Subject:** Sponsored ads campaigns paused due to retail policy



Hello NOCO,

One or more of your products are no longer eligible to advertise. We've paused the following ads or campaigns:

Campaign name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign  
name: "GEN1" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger  
Campaign name: "G3500" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger  
and Maintainer Campaign name: "G1100" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp  
Battery Charger and Maintainer Campaign name: "G7200" - B004LWTHP2 - NOCO Genius G7200  
12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750" - B004LX3AS6 - NOCO  
Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40" -  
B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump  
Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G750" -  
B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign  
name: "G7200" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and  
Maintainer Campaign name: "G1100" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp  
Battery Charger and Maintainer Campaign name: "G3500" - B004LWVEKS - NOCO Genius G3500  
6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "GC018" - B00G8WLW2Y -  
NOCO GC018 12-Volt Adapter Plug Socket With Eyelet Battery Terminals Campaign name: "GC019"  
- B00G8WLX14 - NOCO GC019 12-Volt Adapter Plug Socket With 12-Foot Extension Cord  
Campaign name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-  
Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign  
name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt  
UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign  
name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt  
UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign  
name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt  
UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign  
name: "G750" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer  
Campaign name: "G750" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and  
Maintainer Campaign name: "G1100" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp  
Battery Charger and Maintainer Campaign name: "G7200" - B004LWTHP2 - NOCO Genius G7200  
12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G3500" - B004LWVEKS -

NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "GBC013" - B07C2VZGJY - NOCO GBC013 Boost Sport/Plus EVA Protection Case Campaign name: "GC003" - B004LWWNI0 - NOCO GC003 X-Connect 12V Dual-Size Male Plug Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC003 12V Plug Connector - Alternate Ad Messaging B" - B004LWWNI0 - NOCO GC003 X-Connect 12V Dual-Size Male Plug Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC003 12V Plug Connector - Alternate Ad Messaging C" - B004LWWNI0 - NOCO GC003 X-Connect 12V Dual-Size Male Plug Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC004 10' Extension Cable" - B004LWW0GQ - NOCO GC004 X-Connect 10-Foot Extension Cable Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC004 10' Extension Cable - Alternate Messaging B" - B004LWW0GQ - NOCO GC004 X-Connect 10-Foot Extension Cable Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC004 10' Extension Cable - Alternate Ad Messaging C" - B004LWW0GQ - NOCO GC004 X-Connect 10-Foot Extension Cable Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GB40 - Battery Purchasers" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G1100 - Battery Purchasers" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G1100 - Battery Purchasers | ALT Messaging" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "GB40 | Battery Charger PDPs" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G3500 | Boost PDPs" - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "GB40 | Battery Charger PDPs" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GBC013 | Protective Case" - B07C2VZGJY - NOCO GBC013 Boost Sport/Plus EVA Protection Case Campaign name: "NOCO 04/23/2019" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40 | Competitor Target | Gooloo" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Competitor Target | Suaoki" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Competitor Target | DB Power" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Competitor Target | Tacklife | Audew | JNC | iClever" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G750 | Competitor Target | Battery Tender" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40 | Interest | Save On" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Category | Save On" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Competitor Target Specific Products | Save On" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G750 | Interest | Save On" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G750 | Category | Save On" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Boost | GB40 | Audiences | Interests" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe

Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Car Cleaning Accessories" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Kid's Car Accessories | Protect Your Family" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G750 | Motorcycle Covers | Keep It Charged" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40 | Motorcycle Helmet and Gloves | Protect Your Battery" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Competitor | Start Dead Bat" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G750 | Category | All-In-One Smart Charger" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40 | Categories | No Vehicle Looks Good With A Dead Battery" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | PT | Can't Buff Out A Dead Battery" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G1100 | PT | Battery Care" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "GB40 | PT | Jumper Cables" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G1100 | PT | Car Covers" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G750 | PT | Motorcycle Batteries" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G1100 | PT | Motorcycle Batteries" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G1100 | PT | Powersport Battery" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G1100 | Automotive Performance Batteries | PT" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G3500 | Optima Batteries | PT" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G750 | Battery Saver | PT" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40 | Heated Seats" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Heated Seats | Can't Help A Dead Battery" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Auto Accessory | Product Targeting" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "E404s | PT Category Restoration Chemicals | Remove Corrosion" - B002MGTNX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E404s | PT Products | Removes Corrosion" - B002MGTNX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "GB Series" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series - Antigravity" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump

Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series - DB Power" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series - Suaoki" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series - PowerAll" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series - Branded Terms" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series - Schumacher" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GEN Series" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "Battery Tender" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "CTEK" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Schumacher" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "ProMariner" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "Minn Kota" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "12V Accessories" - B00G8WLW2Y - NOCO GC018 12-Volt Adapter Plug Socket With Eyelet Battery Terminals - B00G8WLX14 - NOCO GC019 12-Volt Adapter Plug Socket With 12-Foot Extension Cord Campaign name: "Battery Minder" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB Series" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series - Weego" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO



Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series - Gooloo" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series - Kmasi" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series - Bolt Power" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series (2)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series (3)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G Series (2)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series (3)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB Series Non-Branded" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series Branded" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GEN Series Non-Branded" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GEN Series Branded" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G Series Non-Branded" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series Branded" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Battery Tender" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1

Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB Series Jumper Cables" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series Non-Branded (V1)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series Non-Branded (V2)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series Non-Branded (V3)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series Branded (V1)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series Branded (V2)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series Branded (V3)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GEN Series Non-Branded (V1)" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GEN Series Non-Branded (V2)" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GEN Series Non-Branded (V3)" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GEN Series Branded (V1)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GEN Series Branded (V2)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GEN Series Branded (V3)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G Series Non-Branded (V1)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series Non-Branded (V2)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius G3500

6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75  
 Amp Battery Charger and Maintainer Campaign name: "G Series Non-Branded (V3)" - B004LWTHP2  
 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO  
 Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWWEKS - NOCO Genius  
 G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750  
 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series Branded (V1)" -  
 B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer -  
 B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer -  
 B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer -  
 B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign  
 name: "G Series Branded (V2)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery  
 Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger  
 and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and  
 Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer  
 Campaign name: "G Series Branded (V3)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp  
 Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery  
 Charger and Maintainer - B004LWWEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger  
 and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and  
 Maintainer Campaign name: "Battery Tender (V1)" - B004LX3AXQ - NOCO Genius G1100 6V/12V  
 1.1 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp  
 Battery Charger and Maintainer Campaign name: "Battery Tender (V2)" - B004LX3AXQ - NOCO  
 Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius  
 G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Battery Tender (V3)" -  
 B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer -  
 B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign  
 name: "GB Series Jumper Cables (V1)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt  
 UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC -  
 NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up  
 To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series Jumper Cables (V2)" -  
 B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump  
 Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt  
 UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel  
 Engines Campaign name: "GB Series Jumper Cables (V3)" - B015TKPT1A - NOCO Boost Sport  
 GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline  
 Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe  
 Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "HM  
 Series" - B002WCUIC4 - NOCO HM082BKS Group U1 Snap-Top Battery Box - B004W5SGBO -  
 NOCO HM318BKS Group 24-31 Snap-Top Battery Box - B00319MIWU - NOCO HM485 Dual 8D  
 Commercial-Grade Battery Box Campaign name: "12V Accessories" - B00G8WLW2Y - NOCO  
 GC018 12-Volt Adapter Plug Socket With Eyelet Battery Terminals - B00G8WLX14 - NOCO GC019  
 12-Volt Adapter Plug Socket With 12-Foot Extension Cord Campaign name: "GB20" - B015TKPT1A -  
 NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up  
 To 4L Gasoline Engines Campaign name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000  
 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter  
 Diesel Engines Campaign name: "G750" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp  
 Battery Charger and Maintainer Campaign name: "G1100" - B004LX3AXQ - NOCO Genius G1100  
 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G3500" - B004LWWEKS - NOCO  
 Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200" -

B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "GEN1" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GC018" - B00G8WLW2Y - NOCO GC018 12-Volt Adapter Plug Socket With Eyelet Battery Terminals Campaign name: "GC019" - B00G8WLW2Y - NOCO GC018 12-Volt Adapter Plug Socket With Eyelet Battery Terminals - B00G8WLX14 - NOCO GC019 12-Volt Adapter Plug Socket With 12-Foot Extension Cord Campaign name: "GC020" - B00G8WLW2Y - NOCO GC018 12-Volt Adapter Plug Socket With Eyelet Battery Terminals - B00G8WLX14 - NOCO GC019 12-Volt Adapter Plug Socket With 12-Foot Extension Cord Campaign name: "HM318BKS" - B004W5SGB0 - NOCO HM318BKS Group 24-31 Snap-Top Battery Box Campaign name: "HM082BKS" - B002WCUI4 - NOCO HM082BKS Group U1 Snap-Top Battery Box Campaign name: "NOCO" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004W5SGB0 - NOCO HM318BKS Group 24-31 Snap-Top Battery Box - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB20 (Exact - CO)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "G750" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "GB40 (Exact - CO) AV1" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 (Exact - CO)" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G1100" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G7200" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "GC019" - B00G8WLX14 - NOCO GC019 12-Volt Adapter Plug Socket With 12-Foot Extension Cord Campaign name: "GC018" - B00G8WLW2Y - NOCO GC018 12-Volt Adapter Plug Socket With Eyelet Battery Terminals Campaign name: "GEN1" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "G1100" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G750" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB20" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV9" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV10" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV8" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV3" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign



name: "GB40 - Keyword Harvest - AV1" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV7" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV4" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G1100 - Keyword Harvest" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "GB40 - Keyword Harvest - AV2" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV6" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G750 - Keyword Harvest" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40 - Keyword Harvest - AV5" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G3500 - Keyword Harvest" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 - Keyword Harvest" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "GB20 - Branded" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "GB40 | Top SOV Kws" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 - Top SOV - No Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB20 - Branded - No Bid+" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "G7200 | Top SOV" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G7200 - Top SOV - No Bid+" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G1100 - Top SOV - No Bid+" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G1100 | Top SOV" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G750 - Top SOV - No Bid+" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G750 | Top SOV" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Top SOV" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G3500- Top SOV - No Bid+" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Competitor | Bid+" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750 | Competitor | No Bid+" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G1100 | Competitor | Bid+" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G1100 | Competitor | No Bid+" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G750 | Competitor | Bid+" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Competitor | Bid+" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Competitor | No Bid+" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G3500 | Competitor | No Bid+" - B004LWVEKS - NOCO Genius G3500

6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "Gen1 - Top SOV - No Bid+" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "Gen1 - Top SOV - Bid+" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GEN1 | Competitor | No Bid+" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GEN1 | Competitor | Bid+" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GB40 | Various Competitor" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 - Competitor - No Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Jumper Cable | Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Jumper Cable | No Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series | Jumper Cables | Bid +" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Series | Jumper Cables | No Bid +" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Jumper Cables | Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Jumper Cables | No Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Jump Starter Roadside Kit - Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB Jump Starter Roadside Kit - No Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G750 Battery Tender, Bid +" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40 Jump Starter Roadside Kit - Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G70 Battery Tender, Bid +" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G1100 | Battery Tender, Bid+" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G3500 Battery Tender, Bid+" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 Battery Tender, Bid+" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750 | Trickle Charger | Bid+" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G1100 | Trickle Charger | Bid+" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G3500 | Trickle Charger | Bid+" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Trickle Charger | Bid+" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G Series | Trickle Charger | Bid+" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Product Targeting | Categories (1)" - B004LWVEKS - NOCO Genius G3500 6V/12V

3.5 Amp Battery Charger and Maintainer Campaign name: "G750 | Product Targeting | Individual Products" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Product Targeting | Individual Products" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G1100 | Product Targeting | Categories" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G1100 | Product Targeting | Individual Products" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "GB40 | Product Targeting | Categories" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G750 | Product Targeting | Categories" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G7200 | Product Targeting | Categories" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "GB40 | Product Targeting | Individual Products" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G7200 | Product Targeting | Individual Products" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "GBC013" - B07C2VZGJY - NOCO GBC013 Boost Sport/Plus EVA Protection Case Campaign name: "GB40 | Snowmobile" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GEN1 | Product Targeting | Categories" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GEN1 | Product Targeting | Individual Products" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "G Series | Boating Gear & Accessories" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series | Category Targeting: Motorcycle Gear and Car Chemical Products" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Top 10 BSR Jump Starters | Individual Product Targeting1" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GEN | Boating Gear & Accessories" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "Boost | Boating Gear & Accessories" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "All Boost | Top SOV" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Top 10 BSR Battery Chargers | Individual Product Targeting" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Top 10 BSR Boat Battery Chargers | Individual Product Targeting" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GB40 | EAT" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And

3-Liter Diesel Engines Campaign name: "GEN | Product Targeting" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "G1100 | Trickle Charger | Bid Down" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G1100 | Trickle Charger | Fixed Bid" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "GC016" - B009MI9L6U - NOCO GC016 X-Connect 12V Dashmount Battery Indicator M10 Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC003 X-Connect 12V Male Plug" - B004LWWNI0 - NOCO GC003 X-Connect 12V Dual-Size Male Plug Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC001 X-Connect Battery Clamp" - B004LWV0DY - NOCO GC001 X-Connect Battery Clamp Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC004 X-Connect 10-Foot Extension" - B004LWV0GQ - NOCO GC004 X-Connect 10-Foot Extension Cable Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC008 X-Connect XL Eyelet Terminal" - B004LWWNLC - NOCO GC008 X-Connect XL Eyelet Terminal M10 Accessory For NOCO Genius Smart Battery Chargers Campaign name: "GC013 X-Connect Male Coupler" - B009MI9JNA - NOCO GC013 X-Connect Male-To-Male Coupler Accessory For NOCO Genius Smart Battery Chargers Campaign name: "G Series | Car Chargers KWs" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G Series | Smart Charger KWs" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G Series | Trickle Charger KWs" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series | Maintainer KWs" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G Series | Float Charger KWs" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series | Motorcycle Charger KWs" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "Boost | Views" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Jumper and Jump Box | LifeTime Bidding" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Portable | LifeTime Bidding" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Battery Booster | LifeTime Bidding" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Jumper | LifeTime Bidding" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Motorcycle Jump Starter | LifeTime Bidding" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Battery Pack | LifeTime Bidding" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost

| Car Jump Starter | LifeTime Bidding" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "CTEK | G Series" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "CTEK | G3500" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "GB40 | Product Targeting - Car Cleaning Accessories" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | GB40 | Product Targeting - Kids Car Aecessories" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G Series | G750 | Product Targeting - Motorcycle Accessories" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G Series | Product Targeting | Motorcycle Gear" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40 | Motorcycle Gloves and Helmet" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Beatit" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Beatit" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | DBPower" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | DBPower" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Gooloo" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Gooloo" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Tacklife" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Tacklife" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G750 | Product Targeting | Motorcycle Batteries" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G1100 | Car Wax Cleaner | Product Targets" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G3500 | Product Targeting | Car Cover" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Motorcycle Battery" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G3500 | Optima Battery" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G1100 | Motorcycle Battery" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G750 | Powersport Batteries" - B004LX3AS6 - NOCO



Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40 | Product Targeting | Jumper Cables" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G1100 | Product Targeting | Powersports Battery(1)" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "Boost | Product Targeting | Jumper Cables" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 4L Gasoline Engines Campaign name: "G1100 | Automotive Performance | Product Targeting(1)" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G1100 | Car Wax Cleaner" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "GB40 | Battery Charger" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G750 | Motorcycle Battery" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40 | Car Wax Cleaner" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Car Wax Cleaner | Product Targeting" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G3500 | Motorcycle Battery" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Powersport Batteries" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G3500 | Car Covers" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G Series | Car Covers" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G7200 | Product Targeting | Powersports Battery(1)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G3500 | Product Targeting | Motorcycle Batteries(1)(1)" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Automotive Performance Batteries" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G1100 | Product Targeting | Motorcycle Batteries(1)" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G3500 | Powersport Batteries" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G Series | Product Targeting | Car Cover" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G1100 | Powersport Batteries" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G7200 | Product Targeting | Motorcycle Batteries" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750 | Product Targeting | Powersports Battery" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Product Targeting | Powersports Battery" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G750 | Motorcycle Covers" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G750 | Car Chargers" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Automotive Performance Batteries" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G750 | Automotive Performance | Product Targeting" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp

Battery Charger and Maintainer Campaign name: "G1100 | Automotive Performance Batteries" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G750 | Automotive Performance Batteries" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Automotive Performance | Product Targeting(1)" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Automotive Performance | Product Targeting(1)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G1100 | Car Chargers | Lifetime Bidding" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G750 | Optima Battery" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G1100 | Optima Battery" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G7200 | Optima Battery" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750 | Optima Batteries | Product Target" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G1100 | Optima Batteries | Product Target" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G3500 | Optima Batteries | Product Target" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Optima Batteries | Product Target(1)" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750 | Maintainer | Lifetime Bidding" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40 | Motorcycle Jump Starter | LifeTime Bidding" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G1100 | Battery Saver" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G750 | Battery Saver" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G1100 | Battery Saver | Product Targeting" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G3500 | Battery Saver | Product Targeting" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Battery Saver" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "G750 | Battery Saver | Product Targeting" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "G3500 | Battery Saver" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G7200 | Battery Saver | Product Targeting" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "GB40 | Heated Seat Warmers" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Heated Seat Warmers | Product Targeting" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Car Accessories PT | Search Term ASINs" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Car Accessories | Search Term KWs" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GENIUS | Automatic | Close Match" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "Boost | Automatic | Complements" -

B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Automatic | Substitutes" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GEN | Automatic | Substitutes" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GENIUS | Automatic | Substitutes" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GEN | Automatic | Complements" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "GENIUS | Automatic | Complements" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GEN | Automatic | Close Match" - B003JSHQW0 - NOCO Genius GEN1 10 Amp 1-Bank On-Board Battery Charger Campaign name: "G7200 | Branded KWs" - B004LWTHP2 - NOCO Genius G7200 12V/24V 7.2 Amp Battery Charger and Maintainer Campaign name: "GB40 | Branded KWs" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Automatic | Close Match" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "G3500 | Branded KWs" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G1100 | Branded KWs" - B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1 Amp Battery Charger and Maintainer Campaign name: "G750 | Branded KWs" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40 | Amazon Choice | Car Jump Starter KWs" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "E404s | Branded KWs" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E404s | Competitor KWs" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E403s | Branded KWs" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E403s | Competitor KWs" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E404S | Top SOV KWs" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E404s | Product & Category Targeting" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "E403S | Top SOV KWs" - B002MGTX0 - NOCO Remove+ E404S 14 Oz Battery Cleaner With Acid Detector Campaign name: "GB40 | Amazon Choice | Portable Jump Starter KWs" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GB40 | Amazon Choice | Motorcycle Jump Starter" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GC019 | Top SOV KWs" - B00G8WLX14 - NOCO GC019 12-Volt Adapter Plug Socket With 12-Foot Extension Cord Campaign name: "GB40 | Amazon Choice | Jump Starter" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "GC019 | Product & Category Targeting" - B00G8WLX14 - NOCO GC019 12-Volt Adapter Plug Socket With 12-Foot Extension



Cord Campaign name: "GC018 | Top SOV KWs" - B00G8WLW2Y - NOCO GC018 12-Volt Adapter Plug Socket With Eyelet Battery Terminals Campaign name: "GC018 Product & Category Targeting" - B00G8WLW2Y - NOCO GC018 12-Volt Adapter Plug Socket With Eyelet Battery Terminals Campaign name: "G3500 | Amazon Choice | Car Battery Charger" - B004LWVEKS - NOCO Genius G3500 6V/12V 3.5 Amp Battery Charger and Maintainer Campaign name: "G750 | Amazon Choice | Motorcycle Battery Charger" - B004LX3AS6 - NOCO Genius G750 6V/12V .75 Amp Battery Charger and Maintainer Campaign name: "GB40 | Top SOV Kws | Suggested High Bid" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Competitor | Broad" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Competitor | Broad Copy 1" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Boost | Generic | Jump Starter | Exact" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Gifts For | Exact" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Cyber Monday Deals" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Automotive Deals | Exact" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Thanksgiving Deals | Exact" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines Campaign name: "Holiday Deals | Exact" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12-Volt UltraSafe 12-Volt UltraSafe Lithium Jump Starter For Up To 6-Liter Gasoline And 3-Liter Diesel Engines

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Sincerely,

The Amazon Advertising Team

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Amazon.com, 410 Terry Avenue N., Seattle, WA 98109-5210

Message

**From:** Amazon Advertising [no-reply@amazon.com]  
**Sent:** 11/27/2019 1:05:39 AM  
**To:** d@no.co  
**Subject:** Take action this holiday: Your campaign(s) have reached or are reaching budget



Hi Advertiser,

The holiday season is here, and with big events coming up, we wanted to let you know that you have advertising campaigns that might be running out of budget.

The following are some of your advertising campaigns that are out of budget or are close to running out of budget, click on your brand name in the table below (sign-in required) to see all. We suggest increasing your daily budget to the "recommended budget" that is based on your campaign's daily spend rate.

BRAND NAME	CAMPAIGN NAME*	BUDGET UTILIZATION	RECOMMENDED BUDGET
NOCO	GEN   Automatic   Substitutes	>100%	\$410
NOCO	Battery Tender   Generic KWs   Phrase	80.94%	\$648
NOCO	GB70   Product Targeting   Categories	80.54%	\$856

**How does this impact your ads?**

When daily budgets are reached, campaigns are paused and no longer serve ads to Amazon shoppers until midnight PST when your budget refreshes. If you haven't already, we recommend you increase your budget (sign-in required) to continue helping your brand drive sales at Amazon.

Have questions? [Contact Us](#).

Thank you,

The Amazon Advertising Team

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\* You may see differences between information listed in this email and on your dashboard due to data delays.

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We hope you found this message to be useful. However, if you'd rather not receive future e-mails of this sort from Amazon Services, please **unsubscribe**.

**FROM**

Amazon Services LLC  
PO Box 24651  
Seattle, WA 98124-0651

**TO**

The NOCO Company  
30339 Diamond Parkway Unit  
102  
Glenwillow, OH, 44139, US

Total Amount

**USD 524.72****Invoice Number:** TRMV4TXXZ-14988**Invoice Date:** 11-Mar-2020**Invoice Period:** 09-Mar-2020 to 11-Mar-2020**Invoice Currency:** USD**Payment Type:** Credit Card**Summary of Portfolio Charges**

Portfolio subtotals include advertising charges and adjustments. Tax is calculated on the overall invoice and therefore not reflected in the portfolio subtotal.

Portfolio name	Amount
1 Boost	312.21 USD
2 GENIUS	180.05 USD
6 GCP	15.77 USD
Other Charges and Adjustments	16.69 USD

**Total Amount 524.72 USD**

Portfolio name: 1 Boost

**Campaign Charges**

Campaign	Campaign Type	Destination	Clicks	Average CPC	Amount (ex. Tax)
Jump Box   Generic   Phrase	SPONSORED PRODUCTS	amazon.us	2	2.78 USD	5.56 USD
Jumper   Generic   Exact	SPONSORED PRODUCTS	amazon.us	8	4.91 USD	39.25 USD
Lithium Jump Starter   Competitor   Exact	SPONSORED PRODUCTS	amazon.us	1	3.00 USD	3.00 USD
Jumper   Generic   GB40   ViS	SPONSORED BRANDS	amazon.us	1	0.90 USD	0.90 USD
Boost   Generic   Jump Starter   Exact	SPONSORED PRODUCTS	amazon.us	2	4.14 USD	8.28 USD
Jumper   Generic   Phrase	SPONSORED PRODUCTS	amazon.us	1	4.00 USD	4.00 USD
Boost   Generic KWs   ViS   GB40	SPONSORED BRANDS	amazon.us	26	0.90 USD	23.40 USD
Auto and Automotive Jump Starter   Generic   Exact	SPONSORED PRODUCTS	amazon.us	1	5.65 USD	5.65 USD
Car Jump Starter   Generic   Exact	SPONSORED PRODUCTS	amazon.us	8	4.47 USD	35.73 USD
Jump Box   Generic   Exact	SPONSORED PRODUCTS	amazon.us	5	2.85 USD	14.26 USD
Boost   Generic   Phrase#k6l3nf2m120	SPONSORED PRODUCTS	amazon.us	17	3.06 USD	51.96 USD
Jump Pack   Generic   Exact	SPONSORED PRODUCTS	amazon.us	3	4.28 USD	12.84 USD
Boost   Product & Category Target	SPONSORED PRODUCTS	amazon.us	4	1.24 USD	4.95 USD

Boost   Branded   Exact#k6l3nf7o149	SPONSORED PRODUCTS	amazon.us	6	4.82 USD	28.92 USD
Top 10 BSR Jump Starters   Individual Product Targeting1#k6l3nf2l839	SPONSORED PRODUCTS	amazon.us	26	2.57 USD	66.72 USD
Lithium Jump Starter   Generic   Exact	SPONSORED PRODUCTS	amazon.us	2	2.04 USD	4.09 USD
Boost   Branded   ViS   GB40	SPONSORED BRANDS	amazon.us	3	0.90 USD	2.70 USD

**Campaign Charges total: 312.21 USD**

Portfolio name: 2 GENIUS

Portfolio total 312.21 USD

#### Campaign Charges

Campaign	Campaign Type	Destination	Clicks	Average CPC	Amount (ex. Tax)
GENIUS   Automatic	SPONSORED PRODUCTS	amazon.us	6	0.58 USD	3.47 USD
Genius   Branded KWs   Phrase#k6l3nf2m290	SPONSORED PRODUCTS	amazon.us	3	2.63 USD	7.90 USD
Battery Maintainer   Branded Kws   Exact#k3hoduq1107	SPONSORED PRODUCTS	amazon.us	1	0.85 USD	0.85 USD
Battery Charger   Generic   Exact	SPONSORED PRODUCTS	amazon.us	0	0.00 USD	-1.05 USD
ATV Charger   Generic   Exact	SPONSORED PRODUCTS	amazon.us	4	2.32 USD	9.29 USD
GENIUS   Automatic   Close Match#k3hodv33301	SPONSORED PRODUCTS	amazon.us	2	1.36 USD	2.73 USD
Battery Maintainer   Generic KWs   Phrase#k3hodv37086	SPONSORED PRODUCTS	amazon.us	5	2.40 USD	11.98 USD
Recondition   Generic KWs   Phrase#k3hodv37827	SPONSORED PRODUCTS	amazon.us	1	3.04 USD	3.04 USD
Battery Maintainer   Generic   Exact#k3hoduq1689	SPONSORED PRODUCTS	amazon.us	4	4.16 USD	16.65 USD
Auto Chargers   Generic KWs   Exact#k3hodvkh156	SPONSORED PRODUCTS	amazon.us	19	5.03 USD	95.59 USD
Recondition   Competitor KWs   Exact#k3hoduq1423	SPONSORED PRODUCTS	amazon.us	1	7.16 USD	7.16 USD
Car Charger   Generic KWs   Phrase#k3hodv37614	SPONSORED PRODUCTS	amazon.us	1	4.98 USD	4.98 USD
Car Charger   Generic KWs   Exact#k3hodv37866	SPONSORED PRODUCTS	amazon.us	1	2.61 USD	2.61 USD
Genius   Branded KWs   Exact#k3hodv36647	SPONSORED PRODUCTS	amazon.us	6	2.14 USD	12.85 USD
Battery Tender   Branded   Phrase#k3hodv37410	SPONSORED PRODUCTS	amazon.us	1	2.00 USD	2.00 USD

**Campaign Charges total: 180.05 USD**

Portfolio name: 6 GCP

Portfolio total 180.05 USD

#### Campaign Charges

Campaign	Campaign Type	Destination	Clicks	Average CPC	Amount (ex. Tax)
GCP1   Branded KWs#k3hodv34643	SPONSORED PRODUCTS	amazon.us	1	0.85 USD	0.85 USD
GCP12   Product & Category Targeting#k3hodvk4686	SPONSORED PRODUCTS	amazon.us	3	1.11 USD	3.32 USD
GCP1   Product & Category Targeting#k3hodv34484	SPONSORED PRODUCTS	amazon.us	8	1.12 USD	8.97 USD
GCP2   Branded KWs#k3hodupy084	SPONSORED PRODUCTS	amazon.us	1	0.85 USD	0.85 USD
GCP2   Top SOV KWs#k3hodvk3331	SPONSORED PRODUCTS	amazon.us	1	1.78 USD	1.78 USD

**Campaign Charges total: 15.77 USD**

Other Charges and Adjustments

Portfolio total 15.77 USD

#### Campaign Charges

Campaign	Campaign Type	Destination	Clicks	Average CPC	Amount (ex. Tax)
Boost   Views#k3hodvjg772	SPONSORED PRODUCTS	OffSite	21	0.78 USD	16.28 USD
GENIUS2   Audiences: Views	SPONSORED PRODUCTS	OffSite	2	0.20 USD	0.41 USD

**Campaign Charges total: 16.69 USD**

#### Adjustments

Date	Comment	Amount (ex. Tax)
11-Mar-2020	Click Credit for Invalid Traffic	0.00 USD
11-Mar-2020	Click Credit for Invalid Traffic	0.00 USD
11-Mar-2020	Click Credit for Invalid Traffic	0.00 USD

**Adjustments total: 0.00 USD**

Other Charges and Adjustments total 16.69 USD

<b>Total Amount Billed</b>	524.72 USD
<b>Total Adjustments</b>	0.00 USD
<b>Tax Rate</b>	0.00%
<b>Tax Amount</b>	0.00 USD
<b>Total Amount (Tax Inclusive)</b>	524.72 USD

**PAYMENT METHOD: NO PAYMENT IS DUE FOR THIS DOCUMENT.**

It has been charged to the credit card on your account.



Message

**From:** Amazon Advertising [no-reply@amazon.com]  
**Sent:** 8/7/2019 9:39:00 AM  
**To:** d@no.co  
**Subject:** Important notice: The product promoted by your G750 | Competitor Target | Battery Tender Ad campaign is back in stock



Hello NOCO,

The product promoted by your ad campaign "G750 | Competitor Target | Battery Tender" is back in stock. Your campaign will be resumed if there are no additional holds associated with it. Please visit your ad dashboard to view the latest status of any of your campaigns.

If you have any other questions or concerns, please contact us.

Sincerely,  
The Amazon Advertising Team  
Contact Us

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Amazon.com, 410 Terry Avenue N., Seattle, WA 98109-5210



Message

**From:** Amazon Advertising [no-reply@amazon.com]  
**Sent:** 7/21/2019 9:50:24 AM  
**To:** d@no.co  
**Subject:** Sponsored ads campaigns paused due to retail policy



Hello NOCO,

One or more of your products no longer qualifies for advertising because the sale of this product on Amazon.com currently results in a loss to Amazon. We've paused the following ads or campaigns:

Campaign name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "G26000" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G4" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB70" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB150" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "G4" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "G26000" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB70" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB150" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB150" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "G4" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "GB70" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "G26000" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "GB40 - Battery Purchasers" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 | Battery Charger PDPs" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump

Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 | Battery Charger PDPs" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 | Competitor Target | Gooloo" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 | Competitor Target | Suaoki" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 | Competitor Target | DB Power" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 | Competitor Target | Tacklife | Audew | JNC | iClever" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 | Interest | Save On" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 | Category | Save On" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 | Competitor Target Specific Products | Save On" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB Series" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "Clare" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series (AV1)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series (AV2)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "Roadside Kits" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series - Keyword Harvest - AV3" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump

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Diesel Engines Campaign name: "GB Series - DB Power" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB Series - Suaoki" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB Series - PowerAll" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series - Branded Terms" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series - Schumacher" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "Battery Tender" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "G Series" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "CTEK" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "Schumacher" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "Battery Minder" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "GB Series" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB Series - Weego" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8



- NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series - Gooloo" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series - Kmashe" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series - Bolt Power" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB Series (2)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series (3)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "G Series (2)" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G Series (3)" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "GB Series Non-Branded" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series Branded" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GEN Series Branded" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000

Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "G Series Non-Branded" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G Series Branded" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "Battery Tender" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "GB Series Jumper Cables" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series Non-Branded (V1)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB Series Non-Branded (V2)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB Series Non-Branded (V3)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB Series Branded (V1)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series Branded (V2)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB Series Branded (V3)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GEN Series Branded (V1)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 -

NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GEN Series Branded (V2)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GEN Series Branded (V3)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "G Series Non-Branded (V1)" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G Series Non-Branded (V2)" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G Series Non-Branded (V3)" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G Series Branded (V1)" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G Series Branded (V2)" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G Series Branded (V3)" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "Battery Tender (V1)" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "Battery Tender (V2)" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "Battery Tender (V3)" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "GB Series Jumper Cables (V1)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series Jumper Cables (V2)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "HM Series" - B002WCYSYS - NOCO HM462 Dual L16 Commercial Grade Battery Box for Automotive, Marine and RV Batteries - B004W5SFYW - NOCO Black HM300BKS Group 24 Snap-Top Box for Automotive, Marine, and RV Batteries - B002WD1MY6 - NOCO HM484 8D Commercial Grade Battery Box for Automotive, Marine and RV Batteries - B00319MIWU - NOCO HM485 Dual 8D



Commercial Grade Battery Box for Automotive, Marine and RV Batteries Campaign name: "GB20" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines Campaign name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB70" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB150" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "G26000" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G4" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "HM300BKS" - B004W5SFYW - NOCO Black HM300BKS Group 24 Snap-Top Box for Automotive, Marine, and RV Batteries Campaign name: "HM327BKS" - B004W5SFYW - NOCO Black HM300BKS Group 24 Snap-Top Box for Automotive, Marine, and RV Batteries Campaign name: "HM318BKS" - B004W5SFYW - NOCO Black HM300BKS Group 24 Snap-Top Box for Automotive, Marine, and RV Batteries Campaign name: "HM306BKS" - B004W5SFYW - NOCO Black HM300BKS Group 24 Snap-Top Box for Automotive, Marine, and RV Batteries - B00316KU6E - NOCO Black HM306BKS Single 6V Snap-Top Box for Automotive, Marine, and RV Batteries Campaign name: "NOCO" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB20 (Exact - CO)" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines Campaign name: "G4" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "GB70 (Exact - CO)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB40 (Exact - CO) AV1" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 (Exact - CO)" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB150 (Exact - CO)" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB70 (Exact - CO) AV1" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB70 (Exact - CO)" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB150" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "G26000" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "GB150 (Exact - CO) AV1" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB150 (Exact - CO)" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB70" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB20" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines Campaign name: "GB150" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines

Campaign name: "GB40" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB150 - Keyword Harvest - AV10" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV9" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV10" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB150 - Keyword Harvest - AV5" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV8" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB70 - Keyword Harvest - AV4" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB150 - Keyword Harvest - AV3" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV3" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB70 - Keyword Harvest - AV9" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV1" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB70 - Keyword Harvest - AV1" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB150 - Keyword Harvest - AV8" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV7" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV4" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "G4 - Keyword Harvest" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "GB40 - Keyword Harvest - AV2" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB150 - Keyword Harvest - AV2" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB70 - Keyword Harvest - AV5" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "G26000 - Keyword Harvest" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "GB70 - Keyword Harvest - AV10" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB150 - Keyword Harvest - AV9" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB70 - Keyword Harvest - AV6" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV6" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB70 - Keyword Harvest - AV2" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB150 - Keyword Harvest - AV1" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB150 - Keyword Harvest - AV4" - B015TKSSB8 -

NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB70 - Keyword Harvest - AV7" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB40 - Keyword Harvest - AV5" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB70 - Keyword Harvest - AV8" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB70 - Keyword Harvest - AV3" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB150 - Keyword Harvest - AV7" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB150 - Keyword Harvest - AV6" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB70 - Top SOV - No Bid+" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB20 - Branded" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines Campaign name: "GB150 - Top SOV - No Bid+" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB40 - Top SOV" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB150 - Top SOV" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB40 - Top SOV - No Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB70 - Top SOV" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB20 - Branded - No Bid+" - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines Campaign name: "G26000 - Top SOV - No Bid+" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G4 - Top SOV - Bid+" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "G26000 - Top SOV - Bid+" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G4 - Top SOV - No Bid+" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "G4 | Competitor | No Bid +" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "G26000 | Competitor | No Bid+" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G4 | Competitor | Bid +" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "G26000 | Competitor | Bid+" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "GB70 - Competitor - No Bid+" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB150 - Competitor - Bid+" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB150 - Competitor - No Bid+" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB70 - Competitor - Bid+" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB40 - Competitor - Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 - Competitor - No Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V

UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 | Jumper Cable | Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB70 | Jumper Cables | No Bid +" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB150 | Jumper Cables | Bid+" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB40 | Jumper Cable | No Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB70 | Jumper Cables | Bid +" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB150 | Jumper Cables | No Bid+" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB Series | Jumper Cables | Bid +" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB Series | Jumper Cables | No Bid +" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 | Jumper Cables | Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 | Jumper Cables | No Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB Jump Starter Roadside Kit - Bid+" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB Jump Starter Roadside Kit - No Bid+" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "GB40 Jump Starter Roadside Kit - Bid+" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "G4 | Battery Tender | Bid+" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "GB70 Jump Starter Roadside Kit - Bid+" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB150 Jump Starter Roadside Kit - Bid+" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "G26000 | Battery Tender | Bid +" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G26000 | Trickle Charger | Bid+" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "G4 | Trickle Charger | Bid+" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "G Series | Trickle Charger | Bid+" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series

Battery Charger and Maintainer Campaign name: "GB150 | Product Targeting | Categories" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "G26000 | Product Targeting | Categories" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "GB150 | Product Targeting | Individual Products" - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "G4 | Product Targeting | Categories" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "G4 | Product Targeting | Individual Products" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "GB40 | Product Targeting | Categories" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "G26000 | Product Targeting | Individual Products" - B004LX14Z2 - NOCO Genius G26000 12V/24V 26 Amp Pro-Series Battery Charger and Maintainer Campaign name: "GB70 | Product Targeting | Categories" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB70 | Product Targeting | Individual Products" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines Campaign name: "GB40 | Product Targeting | Individual Products" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "GB40 | Snowmobile" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "G Series | Boating Gear & Accessories" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "Top 10 BSR Jump Starters | Individual Product Targeting1" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKPT1A - NOCO Boost Sport GB20 400 Amp 12V UltraSafe Lithium Jump Starter for up to 4L Gasoline Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "Boost | Boating Gear & Accessories" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines Campaign name: "All Boost | Top SOV" - B016UG6PWE - NOCO Boost HD GB70 2000 Amp 12V UltraSafe Lithium Jump Starter for up to 8L Gasoline 6L Diesel Engines - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines - B015TKSSB8 - NOCO Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter for up to 10L Gasoline and Diesel Engines Campaign name: "Top 10 BSR Battery Chargers | Individual Product Targeting" - B0068EV26I - NOCO Genius G4 6V/12V 4.4 Amp 4-Bank Battery Charger and Maintainer Campaign name: "GB40 | EAT" - B015TKUPIC - NOCO Boost Plus GB40 1000 Amp 12V UltraSafe Lithium Jump Starter for up to 6L Gasoline and 3L Diesel Engines

To help your product become eligible for advertising, please lower the product's cost by signing into Vendor Central and following step-by-step instructions found on the "Edit Item Costs" page under the "Items" tab.

It may take a few weeks for a cost reduction to affect advertising eligibility. In the meantime, you're welcome to submit other products for advertising.



Want to help us improve our emails? Please take a minute to complete a short survey:  
[https://amazonads.asia.qualtrics.com/jfe/form/SV\\_1FwlzmvHvCpkWX3](https://amazonads.asia.qualtrics.com/jfe/form/SV_1FwlzmvHvCpkWX3)

Sincerely,

The Amazon Advertising Team

Please note: Lowering the cost of products requires log-in credentials for Vendor Central. If you're managing advertising for another party, please consult with your client.

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Amazon.com, 410 Terry Avenue N., Seattle, WA 98109-5210

Message

**From:** Amazon Advertising [no-reply@amazon.com]  
**Sent:** 11/10/2018 1:12:53 AM  
**To:** d@no.co  
**Subject:** Your campaign(s) are reaching or have reached budgets



Hi Advertiser,

The following are some of your advertising campaigns that are out of budget or are close to running out of budget. Click on your brand name in the table below (sign-in required) to see all of the campaigns. We suggest increasing your daily budget to the "recommended budget" that is based on your campaign's daily spend rate.

BRAND NAME	CAMPAIGN NAME*	BUDGET UTILIZATION	RECOMMENDED BUDGET
NOCO	GB70 - Top SOV	>100%	\$1500
NOCO	G750 - Top SOV - Bid+	>100%	\$1087
NOCO	GB70   Jumper Cables   Bid +	>100%	\$1158
NOCO	G750   Battery Tender   Bid +	80.28%	\$1127

**How does this impact your ads?**

When daily budgets are reached, campaigns are paused and no longer serve ads to Amazon shoppers until midnight PST when your budget refreshes. If you haven't already, we recommend you [increase your budget](#) (sign-in required) to continue helping your brand drive sales at Amazon.

Have questions? [Contact Us](#).

Thank you,  
The Amazon Advertising Team

\*You may see differences between information listed in this email and on your dashboard due to data delays.

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If you'd rather not receive future e-mails of this sort from Amazon Advertising, please [unsubscribe](#).

Message

**From:** Amazon Marketing Services [ams-support@amazon.com]  
**Sent:** 9/25/2018 3:53:50 AM  
**To:** d@no.co  
**Subject:** Your "Battery Tender" | Maintainer Image | Vehicle Storage | BP" Ad campaign is approved



Hello NOCO,

Thank you for using Amazon Marketing Services to advertise your products. Your ad "Battery Tender" | Maintainer Image | Vehicle Storage | BP" has been approved. Your ad is now eligible to be served on site.

- Visit your [ad dashboard](#) to view your ad performance. Please allow up to 1 day for clicks/impressions to appear, and 2-3 days for detail page views to appear.
- Visit [billing history](#) to view the billing status of all your ads.

Sincerely,

The Amazon Marketing Services Team

[Contact Us](#)

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Message

**From:** Amazon Marketing Services [ams-support@amazon.com]  
**Sent:** 9/25/2018 2:53:30 AM  
**To:** d@no.co  
**Subject:** Your "Battery Tender" | Maintainer Image | Vehicle Storage | CP" Ad campaign is approved



Hello NOCO,

Thank you for using Amazon Marketing Services to advertise your products. Your ad "Battery Tender" | Maintainer Image | Vehicle Storage | CP" has been approved. Your ad is now eligible to be served on site.

- Visit your [ad dashboard](#) to view your ad performance. Please allow up to 1 day for clicks/impressions to appear, and 2-3 days for detail page views to appear.
- Visit [billing history](#) to view the billing status of all your ads.

Sincerely,

The Amazon Marketing Services Team

[Contact Us](#)

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Message

**From:** Amazon Marketing Services [noreply@amazon.com]  
**Sent:** 10/4/2018 6:25:45 PM  
**To:** d@no.co  
**Subject:** Add these keywords to reach more customers on Amazon



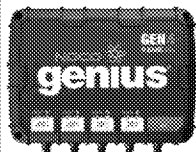
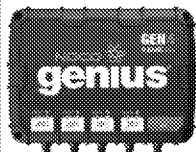
## Optimize your campaigns with these keywords

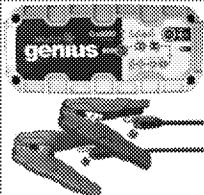
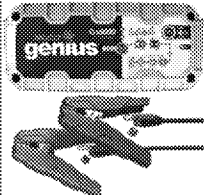
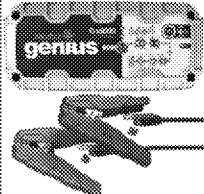
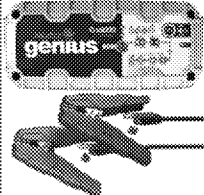
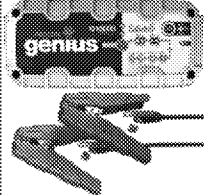
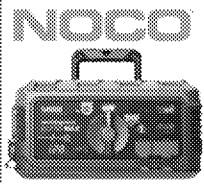
Shoppers have been searching on Amazon with search terms related to your products in the past week. Using these search terms as keywords in your campaigns can help your ads appear higher on search results pages and increase sales opportunities.

Add these recommended keywords with phrase and exact match type to your respective campaigns featuring these ASINs below, or create a new manual Sponsored Products campaign with these ASIN keywords combinations.

[Optimize your campaigns >>](#)

(sign-in required)

Brand name	ASIN	Recommended keywords*	Campaign name
NOCO	 B0185ZYJUS	car battery charger, toyota camry 2018 accessories	GENM1 - Top SOV - Bid+
NOCO	 B0185ZYJUS	noco gb150	GEN2   Competitor   Bid+

NOCO	 B01M0PWX9Y	batteries	G15000 - Top SOV - Bid+
NOCO	 B01M0PWX9Y	24 volt charger, car audio battery	G7200 - Top SOV - Bid+
NOCO	 B01M0PWX9Y	battery	G4   Competitor   Bid +
NOCO	 B01M0PWX9Y	battery tester	G1100   Competitor   Bid+
NOCO	 B01M0PWX9Y	battery	G4   Battery Tender   Bid+
NOCO	 B07CZ658S6	airstream accessories	GB150 - Competitor - Bid+

\*Keyword and ASIN recommendations are based on a trailing 7-day period from the send date of this email.

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Message

**From:** Amazon Marketing Services [ams-support@amazon.com]  
**Sent:** 7/15/2017 11:04:00 PM  
**To:** Derek Underhill [d@no.co]  
**Subject:** AMS Ad Campaigns paused due to retail policy



Hello NOCO,

One or more of your products doesn't meet the financial threshold established by Amazon and is no longer eligible for advertising via Amazon Marketing Services. As a result, we have paused the following advertised products -

Campaign name: "GB150"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB150"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "G1100"

- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "GB Series"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series - Antigravity"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series - DB Power"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series - Suaoki"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series - PowerAll"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series - Branded Terms"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series - Schumacher"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "Battery Tender"

- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "G Series"

- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "CTEK"

- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "Schumacher"

- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "Battery Minder"

- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "GB Series"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series - Weego"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series - Gooloo"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series - Kmashi"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series - Bolt Power"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series (2)"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series (3)"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "G Series (2)"

- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "G Series (3)"

- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "GB Series Non-Branded"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series Branded"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GEN Series Branded"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "G Series Non-Branded"

- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "G Series Branded"

- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "Battery Tender"

- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "GB Series Jumper Cables"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series Non-Branded (V1)"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series Non-Branded (V2)"  
- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series Non-Branded (V3)"  
- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series Branded (V1)"  
- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series Branded (V2)"  
- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series Branded (V3)"  
- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GEN Series Branded (V1)"  
- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GEN Series Branded (V2)"  
- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GEN Series Branded (V3)"  
- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "G Series Non-Branded (V1)"  
- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "G Series Non-Branded (V2)"  
- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "G Series Non-Branded (V3)"  
- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "G Series Branded (V1)"  
- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "G Series Branded (V2)"  
- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "G Series Branded (V3)"  
- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "Battery Tender (V1)"  
- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "Battery Tender (V2)"  
- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "Battery Tender (V3)"  
- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "GB Series Jumper Cables (V1)"  
- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "GB Series Jumper Cables (V2)"  
- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter



Campaign name: "GB Series Jumper Cables (V3)"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "HM Series"

- B004W5SFYW - NOCO HM300BKS Group 24 Snap-Top Battery Box for Automotive, Marine, and RV Batteries

Campaign name: "GB150"

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Campaign name: "G1100"

- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

Campaign name: "HM300BKS"

- B004W5SFYW - NOCO HM300BKS Group 24 Snap-Top Battery Box for Automotive, Marine, and RV Batteries

Campaign name: "HM327BKS"

- B004W5SFYW - NOCO HM300BKS Group 24 Snap-Top Battery Box for Automotive, Marine, and RV Batteries

Campaign name: "HM318BKS"

- B004W5SFYW - NOCO HM300BKS Group 24 Snap-Top Battery Box for Automotive, Marine, and RV Batteries

Campaign name: "HM306BKS"

- B004W5SFYW - NOCO HM300BKS Group 24 Snap-Top Battery Box for Automotive, Marine, and RV Batteries

Campaign name: "NOCO"

- B004LX3AXQ - NOCO Genius G1100 6V/12V 1.1A UltraSafe Smart Battery Charger

- B015TKSSB8 - NOCO Genius Boost Pro GB150 4000 Amp 12V UltraSafe Lithium Jump Starter

Sincerely,

The Amazon Marketing Services Team

<https://ams.amazon.com>

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Amazon.com, 410 Terry Avenue N., Seattle, WA 98109-5210



Message

**From:** Amazon Advertising [no-reply@amazon.com]  
**Sent:** 3/16/2020 9:00:34 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "Battery Tender" Branded KWs | And More | Custom Image | BP" Ad campaign is approved



Hello NOCO,

Thank you for using sponsored ads to advertise your products. Your ad "Battery Tender" Branded KWs | And More | Custom Image | BP" has been approved. Your ad is now eligible to be served on site.

- Visit your [ad dashboard](#) to view your ad performance. Please allow up to 1 day for clicks/impressions to appear, and 2-3 days for detail page views to appear.
- Visit [billing history](#) to view the billing status of all your ads.

Sincerely,

The Amazon Advertising Team

[Contact Us](#)

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Amazon.com, 410 Terry Avenue N., Seattle, WA 98109-5210

Message

**From:** Amazon Advertising [no-reply@amazon.ca]  
**Sent:** 2/17/2020 2:08:15 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "GENIUS | Battery Tender | Worry-Free | Generic | CP\_" Ad campaign is in review



Hello The Noco Company,

Thank you for using sponsored ads to advertise your products. Your ad "GENIUS | Battery Tender | Worry-Free | Generic | CP\_" is currently under review by our moderators. The review process is usually completed within 24 hours, but may take as long as 3 business days.

Sincerely,  
The Amazon Advertising Team  
[Contact Us](#)

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Message

**From:** Amazon Advertising [no-reply@amazon.ca]  
**Sent:** 1/29/2020 8:32:13 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "GENIUS | Battery Tender | Worry-Free | Generic | CP" Ad campaign is approved



Hello The Noco Company,

Thank you for using sponsored ads to advertise your products. Your ad "GENIUS | Battery Tender | Worry-Free | Generic | CP" has been approved. Your ad is now eligible to be served on site.

- Visit your [ad dashboard](#) to view your ad performance. Please allow up to 1 day for clicks/impressions to appear, and 2-3 days for detail page views to appear.
- Visit [billing history](#) to view the billing status of all your ads.

Sincerely,

The Amazon Advertising Team

[Contact Us](#)

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Message

**From:** Amazon Advertising [no-reply@amazon.ca]  
**Sent:** 1/30/2020 7:40:11 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "GENIUS | Battery Tender | Worry-Free | Branded | CP" Ad campaign is approved



Hello The Noco Company,

Thank you for using sponsored ads to advertise your products. Your ad "GENIUS | Battery Tender | Worry-Free | Branded | CP" has been approved. Your ad is now eligible to be served on site.

- Visit your [ad dashboard](#) to view your ad performance. Please allow up to 1 day for clicks/impressions to appear, and 2-3 days for detail page views to appear.
- Visit [billing history](#) to view the billing status of all your ads.

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The Amazon Advertising Team

[Contact Us](#)

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Message

**From:** Amazon Advertising [no-reply@amazon.com]  
**Sent:** 11/25/2019 8:26:37 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "Battery Tender" | Competitor KWs | Worry-Free | CP" Ad campaign is in review



Hello NOCO,

Thank you for using sponsored ads to advertise your products. Your ad "Battery Tender" | Competitor KWs | Worry-Free | CP" is currently under review by our moderators. The review process is usually completed within 24 hours, but may take as long as 3 business days.

Sincerely,  
The Amazon Advertising Team  
[Contact Us](#)

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Message

**From:** Amazon Advertising [no-reply@amazon.ca]  
**Sent:** 6/6/2019 6:00:27 PM  
**To:** nicole.brown@no.co  
**Subject:** Add these keywords to reach more customers on Amazon

amazon advertising

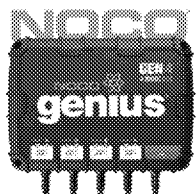

## Optimize your campaigns with these keywords




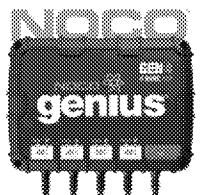
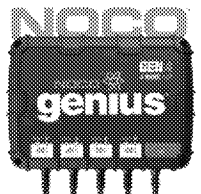
Shoppers have been searching on Amazon with search terms related to your products in the past week. Using these search terms as keywords in your campaigns can help your ads appear higher on search results pages and increase sales opportunities.

Add these recommended keywords with phrase and exact match type to your respective campaigns featuring these ASINs below, or create a new manual Sponsored Products campaign with these ASIN keywords combinations.

[Optimize your campaigns >>](#)

(sign-in required)

Brand name	ASIN	Recommended keywords*	Campaign name
The Noco Company	 B076S173K2	noco genius, noco	GenM2   Top SOV Generic KWs
The Noco Company		iron x	G7200   Competitor KWs

	B00YIXKBKE		
The Noco Company	 B00YIXKBKE	lightning deals of the day, d batteries	G1100   Branded KWs
The Noco Company	 B00YIXKBKE	raptors finals	G7200 Battery Tender   Generic KW
The Noco Company	 B07262HS1W	noco	GB70   Competitor KWs
The Noco Company	Asin image not available B015TKUPIC	auto parts canada	GB Series   Battery Booster   Comp   Branded   SOV
The Noco Company	 B076S173K2	jeep wrangler jk	GenM1   Competitor KWs
The Noco Company	 B076S173K2	charger	GenM2   Competitor KWs

\*Keyword and ASIN recommendations are based on a trailing 7-day period from the send date of this email.

We hope you found this message to be useful. However, if you'd rather not receive future e-mails of this sort from

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Message

**From:** Amazon Advertising [advertise-on-amazon@amazon.com]  
**Sent:** 5/13/2019 6:37:13 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "G750 | Competitor Target | Battery Tender" Ad campaign is in review



Hello NOCO,

Thank you for using sponsored ads to advertise your products. Your ad "G750 | Competitor Target | Battery Tender" is currently under review by our moderators. The review process is usually completed within 24 hours, but may take as long as 3 business days.

Sincerely,  
The Amazon Advertising Team  
[Contact Us](#)

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Amazon.com, 410 Terry Avenue N., Seattle, WA 98109-5210

Message

**From:** Amazon Advertising [no-reply@amazon.ca]  
**Sent:** 11/15/2018 7:41:40 PM  
**To:** nicole.brown@no.co  
**Subject:** Add these keywords to reach more customers on Amazon







## Optimize your campaigns with these keywords

Shoppers have been searching on Amazon with search terms related to your products in the past week. Using these search terms as keywords in your campaigns can help your ads appear higher on search results pages and increase sales opportunities.

Add these recommended keywords with phrase and exact match type to your respective campaigns featuring these ASINs below, or create a new manual Sponsored Products campaign with these ASIN keywords combinations.

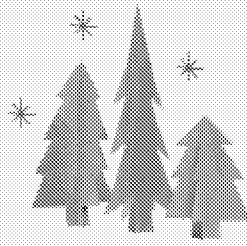
[Optimize your campaigns >>](#)

(sign-in required)

Brand name	ASIN	Recommended keywords*	Campaign name
The Noco Company	  B00YIXKBKE	car charger	G3500   Competitor KWs
The Noco Company	  B00YIXKBKE	car battery, car battery charger	G750   Competitor KWs

The Noco Company	 B00YIXKBKE	car battery	G750   Branded KWs
The Noco Company	 B00YIXKBKE	batteries	G4   Battery Maintainer   Generic Keywords
The Noco Company	 B00YIXKBKE	car battery charger	G750   Battery Maintainer   Generic KW
The Noco Company	 B00YIXKBKE	noco	G7200   Battery Maintainer   Generic KW
The Noco Company	 B00YIXKBKE	noco genius	G7200   Battery Tender   Generic KW
The Noco Company	 B01DVQJIH0	noco	GB70   Competitor KWs
The Noco Company	 B076S173K2	battery bank	GenM2   Top SOV Generic KWs

\*Keyword and ASIN recommendations are based on a trailing 7-day period from the send date of this email.



## Advertising tips for the holidays

Follow this guide to help you reach more customers and maximize sales during one of Amazon's biggest shopping seasons of the year. **Download the 2018 holiday eBook »**

We hope you found this message to be useful. However, if you'd rather not receive future e-mails of this sort from Amazon Services, please [unsubscribe](#).

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Message

**From:** Amazon Advertising [ams-support@amazon.com]  
**Sent:** 11/20/2018 8:31:27 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "Battery Tender" Holiday | Zero Overcharge | CP\_" Ad campaign is in review



Hello The Noco Company,

Thank you for using sponsored ads to advertise your products. Your ad "Battery Tender" Holiday | Zero Overcharge | CP\_" is currently under review by our moderators. The review process is usually completed within 24 hours, but may take as long as 3 business days.

Sincerely,  
The Amazon Advertising Team  
[Contact Us](#)

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Message

**From:** Amazon Marketing Services [ams-support@amazon.com]  
**Sent:** 11/12/2018 9:53:11 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "Battery Tender" | Holiday | More Than | CP" Ad campaign is approved



Hello The Noco Company,

Thank you for using sponsored ads to advertise your products. Your ad "Battery Tender" | Holiday | More Than | CP" has been approved. Your ad is now eligible to be served on site.

- Visit your **ad dashboard** to view your ad performance. Please allow up to 1 day for clicks/impressions to appear, and 2-3 days for detail page views to appear.
- Visit **billing history** to view the billing status of all your ads.

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The Amazon Advertising Team

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Message

**From:** Amazon Marketing Services [ams-support@amazon.com]  
**Sent:** 11/12/2018 3:03:01 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "Battery Tender" Holiday | Zero Overcharge | CP" Ad campaign is in review



Hello The Noco Company,

Thank you for using Amazon Marketing Services to advertise your products. Your ad "Battery Tender" | Holiday | Zero Overcharge | CP" is currently under review by our moderators. The review process is usually completed within 24 hours, but may take as long as 3 business days.

Sincerely,  
The Amazon Marketing Services Team  
[Contact Us](#)

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Message

**From:** Amazon Marketing Services [ams-support@amazon.com]  
**Sent:** 11/12/2018 3:03:15 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "Battery Tender" Holiday | More Than | CP\_" Ad campaign is in review



Hello The Noco Company,

Thank you for using Amazon Marketing Services to advertise your products. Your ad "Battery Tender | Holiday | More Than | CP\_" is currently under review by our moderators. The review process is usually completed within 24 hours, but may take as long as 3 business days.

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The Amazon Marketing Services Team  
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Message

**From:** Amazon Advertising [ams-support@amazon.com]  
**Sent:** 11/20/2018 9:07:42 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "Battery Tender" | Holiday | More Than | CP2" Ad campaign is in review



Hello The Noco Company,

Thank you for using sponsored ads to advertise your products. Your ad "Battery Tender" | Holiday | More Than | CP2" is currently under review by our moderators. The review process is usually completed within 24 hours, but may take as long as 3 business days.

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Message

**From:** Amazon Marketing Services [ams-support@amazon.com]  
**Sent:** 10/19/2018 4:38:11 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "Battery Tender" | Lightning Deal | Save On | CP" Ad campaign is approved



Hello The Noco Company,

Thank you for using Amazon Marketing Services to advertise your products. Your ad "Battery Tender" | Lightning Deal | Save On | CP" has been approved. Your ad is now eligible to be served on site.

- Visit your **ad dashboard** to view your ad performance. Please allow up to 1 day for clicks/impressions to appear, and 2-3 days for detail page views to appear.
- Visit **billing history** to view the billing status of all your ads.

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The Amazon Marketing Services Team

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Message

**From:** Amazon Marketing Services [ams-support@amazon.com]  
**Sent:** 10/19/2018 1:52:28 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "Battery Tender" Maintainer Image | CP" Ad campaign is in review



Hello The Noco Company,

Thank you for using Amazon Marketing Services to advertise your products. Your ad "Battery Tender" | Maintainer Image | CP" is currently under review by our moderators. The review process is usually completed within 24 hours, but may take as long as 3 business days.

Sincerely,  
The Amazon Marketing Services Team  
[Contact Us](#)

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Message

**From:** Amazon Advertising [no-reply@amazon.com]  
**Sent:** 11/25/2019 7:11:26 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "Genius | Battery Tender | Generic KWs | Worry-Free | CP" Ad campaign is in review



Hello NOCO,

Thank you for using sponsored ads to advertise your products. Your ad "Genius | Battery Tender | Generic KWs | Worry-Free | CP" is currently under review by our moderators. The review process is usually completed within 24 hours, but may take as long as 3 business days.

Sincerely,  
The Amazon Advertising Team  
[Contact Us](#)

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Message

**From:** Amazon Marketing Services [ams-support@amazon.com]  
**Sent:** 10/19/2018 6:08:12 PM  
**To:** nicole.brown@no.co  
**Subject:** Your "Battery Tender" | Lightning Deal | Save On | BP" Ad campaign is approved



Hello The Noco Company,

Thank you for using Amazon Marketing Services to advertise your products. Your ad "Battery Tender" | Lightning Deal | Save On | BP" has been approved. Your ad is now eligible to be served on site.

- Visit your **ad dashboard** to view your ad performance. Please allow up to 1 day for clicks/impressions to appear, and 2-3 days for detail page views to appear.
- Visit **billing history** to view the billing status of all your ads.

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**client\_msg\_id:** 25667ab2-0f62-4eb7-9e37-1c9bbb305edd

**type:** message

**text:** I created the SBA for Advanced Trickle Chargers and saved them as a draft for your review. (Exact aren't loaded in).

**user:** UD2K2MAFM (Erin McCullar)

**timestamp:** 10/18/2018 5:04:52 AM

**ts:** 1539864292.000100

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar\_hash: f7f38f5248ef,

image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,

first\_name: Erin,

real\_name: Erin McCullar,

display\_name: ,

team: T0C62ND33,

name: erin.smith,

is\_restricted: false,

is\_ultra\_restricted: false

---

**client\_msg\_id:** 9677b30f-1c77-4d31-8162-33b71e0e4fb1

**type:** message

**text:** Also, for the SBAs that lead to the brand store I noticed that it defaults to the home page. Do you want me to change it to a specific page?

**user:** UD2K2MAFM (Erin McCullar)

**timestamp:** 10/18/2018 5:05:45 AM

**ts:** 1539864345.000100

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar\_hash: f7f38f5248ef,

image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,

first\_name: Erin,

real\_name: Erin McCullar,

display\_name: ,

team: T0C62ND33,

name: erin.smith,

is\_restricted: false,

is\_ultra\_restricted: false

---

**client\_msg\_id:** 9221523D-779B-4C38-A309-50D7E9B1AB65

**type:** message

**text:** Yes those should lead to the battery charger page. All battery tender, battery maintainer and trickle charger sba need to lead to the battery charger brand page

**user:** UBMVBQ70W (Nicole Brown)

**timestamp:** 10/18/2018 5:09:02 AM

**ts:** 1539864542.000100

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar\_hash: 0fee34c301ff,

image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,

first\_name: Nicole,

real\_name: Nicole Brown,

display\_name: Nicole,

team: T0C62ND33,

name: nicole.brown,

is\_restricted: false,

is\_ultra\_restricted: false

---

**client\_msg\_id:** 61A7A294-9307-4E90-B6A5-EFD65F708ACC

**type:** message

**text:** Iâ€™m about seven min away, hit a little traffic getting the bagels and donuts

**user:** UBMVBQ70W (Nicole Brown)

**timestamp:** 10/18/2018 5:11:03 AM

**ts:** 1539864663.000100

**team:** T0C62ND33



**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 98c4effc-6aac-4442-8176-3cf87ddafbca  
**type:** message  
**text:** okay!  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 5:11:20 AM  
**ts:** 1539864680.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 7E880D50-1BE9-4A0A-81CC-675651208706  
**type:** message  
**text:** You might not be able to edit the sbas, if not, what you can do is copy the current sbas and just edit the copied versions to the correct sba and youâ€™ll have to rename them slightly. If any of this sounds confusing, I can show you what to do when I get in  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 5:12:00 AM  
**ts:** 1539864720.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false  
**edited:**  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 5:12:08 AM  
**ts:** 1539864728.000000

---

**client\_msg\_id:** 3bf0eece3-256f-4a27-8d5b-731fc73a2a26  
**type:** message  
**text:** I finished adding the Battery Tender campaigns and saved them as drafts  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 6:05:41 AM  
**ts:** 1539867941.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,

image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 9ce4332c-f7e6-40c7-b596-f428b431b61d  
**type:** message  
**text:** Iâ€™ll take a look right now!  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 6:07:34 AM  
**ts:** 1539868054.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false  
**edited:**  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 6:08:31 AM  
**ts:** 1539868111.000000

---

**client\_msg\_id:** f002ee7d-7dcc-4f9a-b29f-f0b2b1af086e  
**type:** message  
**text:** WoW would be 10/8 - 10/13, MTD would be 10/10/9 - 10/13?  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 6:09:56 AM  
**ts:** 1539868196.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** ea36397e-22a1-4e43-86c6-134ca8d5304c  
**type:** message  
**text:** I mean 10/9  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 6:10:14 AM  
**ts:** 1539868214.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,

team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 102d9be1-2043-4dbe-8f6a-44c17972977e  
**type:** message  
**text:** jk I mean 10/7  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 6:10:26 AM  
**ts:** 1539868226.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 53809acf-5609-468e-8d38-493fba2e88b3  
**type:** message  
**text:** Lol, yes WoW would be 10/7 - 10/13 (always Sunday - Saturday) and MTD would be beginning of the month (always the 1st) through the last reported WoW date, which in this case would be 10/13. So MTD comparison dates are 9/1 - 9/13 vs. 10/1 - 10/13 and WoW comparison dates are 9/30 - 10/6 vs. 10/7 - 10/13  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 6:12:09 AM  
**ts:** 1539868329.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

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**client\_msg\_id:** 4d698bd5-0c0b-434c-a46a-d80e18ab046a  
**type:** message  
**text:** G750 (Battery Tender) Generic KW ad, the keyword (both phrase and exact) motorcycle dual (battery tender) needs to be removed. Dual means that the charger has more than one bank. The only battery charger (battery tender) that has more than one bank is the G4. Technically dual battery tender and multi (battery tender) are keywords that could be added as negative phrase to all of these (battery tender) ads with the exception of the G4 ad. Does that make sense?  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 6:14:27 AM  
**ts:** 1539868467.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false



edited:  
user: UBMVBQ70W (Nicole Brown)  
timestamp: 10/18/2018 6:15:20 AM  
ts: 1539868520.000000

---

client\_msg\_id: 7c1382a7-20ec-47d8-beea-e5432ff59830  
type: message  
text: Actually as Iâ€™m looking at these Iâ€™m getting confusedâ€¦  
user: UBMVBQ70W (Nicole Brown)  
timestamp: 10/18/2018 6:18:03 AM  
ts: 1539868683.000100  
team: T0C62ND33  
user\_team: T0C62ND33  
source\_team: T0C62ND33  
user\_profile: avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

client\_msg\_id: c37f1528-1a12-4a43-8992-f5d51e406c8c  
type: message  
text: on what part  
user: UD2K2MAFM (Erin McCullar)  
timestamp: 10/18/2018 6:19:07 AM  
ts: 1539868747.000100  
team: T0C62ND33  
user\_team: T0C62ND33  
source\_team: T0C62ND33  
user\_profile: avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

client\_msg\_id: a136cc52-153b-484a-af18-68ad638c78ea  
type: message  
text: For the G1100 Battery Tender Generic KW ad, all of the keywords contain the word â€œtrickle chargerâ€¦ yet this ad should be focused on the keywords that contain â€œbattery tenderâ€¦  
user: UBMVBQ70W (Nicole Brown)  
timestamp: 10/18/2018 6:19:50 AM  
ts: 1539868790.000100  
team: T0C62ND33  
user\_team: T0C62ND33  
source\_team: T0C62ND33  
user\_profile: avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

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**client\_msg\_id:** 824210fd-d9be-4b9a-9f5d-3a0efda1dc5c  
**type:** message  
**text:** G750 (Battery Tender) Generic KW looks fine with the exception of the information I mentioned above  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 6:20:18 AM  
**ts:** 1539868818.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 60282aea-8dea-45a3-bb3a-00c4d91c0e4b  
**type:** message  
**text:** I just looked and I think when I copied the campaign I grabbed from the wrong tab. The others should be for battery tenders  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 6:21:34 AM  
**ts:** 1539868894.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** ddd93e06-2a36-44f4-9bfe-e229ee15c389  
**type:** message  
**text:** Ok, let me know when that one is updated and I'll review that one, I moved on to the G3500 (Battery Tender) Generic KW. Same suggestion I provided for the 750 regarding the keyword "motorcycle dual battery tender" being removed and "dual battery tender" and "multi battery tender" are keywords that could be added as negative EXACT (sorry I said phrase earlier, I meant EXACT) to all of these battery tender ads with the exception of the G4 ad.  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 6:24:25 AM  
**ts:** 1539869065.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 17a61d80-9df3-4cc6-9901-30d04c2d624e  
**type:** message  
**text:** For the G7200 (Battery Tender) Generic KW ad "battery tender extension" should be removed, that would be an accessory. You might want to check back and remove that from other ads as well if you included it in 750, 1100, and 3500. Same suggestion regarding the keyword "motorcycle dual battery tender" being removed and "dual battery tender" and "multi battery tender" are keywords that could be added as negative EXACT.  
**user:** UBMVBQ70W (Nicole Brown)

**timestamp:** 10/18/2018 6:27:00 AM  
**ts:** 1539869220.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** f806909c-1ef0-479e-a43d-70b2fcdae9c9  
**type:** message  
**text:** For G4 (Battery Tender) Generic KW add the keywords: 4 bank battery tender and multi battery tender (both exact and phrase) and remove the keyword  
â€œbattery tender extensionâ€  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 6:28:21 AM  
**ts:** 1539869301.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false  
**edited:**  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 6:29:19 AM  
**ts:** 1539869359.000000

---

**client\_msg\_id:** f5c92d4e-a286-451d-a56f-38d12458740a  
**type:** message  
**text:** G15000 (Battery Tender) Generic KW same suggestion regarding the keyword â€œmotorcycle dual battery tenderâ€ being removed and â€œdual battery  
tenderâ€ and â€œmulti battery tenderâ€ are keywords that could be added as negative EXACT. And remove the keyword â€œbattery tender extensionâ€  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 6:30:27 AM  
**ts:** 1539869427.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 2de58623-0ee5-4486-8ac4-f0ff6d980858  
**type:** message  
**text:** I updated the 1100  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 6:30:43 AM  
**ts:** 1539869443.000100



**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** d90c7ecb-f0f0-4d15-a3da-5a8ae4a0e8b0  
**type:** message  
**text:** Iâ€™ll look at that right after I finish looking at 26000  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 6:30:56 AM  
**ts:** 1539869456.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

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**client\_msg\_id:** 9fcec5d8-cb78-4ce9-b891-8c4f07bd66dd  
**type:** message  
**text:** G26000 (Battery Tender) Generic KW same suggestion regarding the keyword â€œmotorcycle dual battery tenderâ€ being removed and â€œdual battery tenderâ€ and â€œmultibattery tenderâ€ are keywords that could be added as negative EXACT. And remove the keyword â€œbattery tender extension.â€  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 6:31:27 AM  
**ts:** 1539869487.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

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**client\_msg\_id:** 6e14daea-faa1-4186-90cc-9fce3f0bdb8e  
**type:** message  
**text:** G1100 (Battery Tender) Generic KW, remove the keywords â€œbattery tender waterproofâ€ and â€œbattery tender extension.â€ Also, youâ€™ll want to check back to the other ads and make sure the keyword â€œbattery tender waterproofâ€ isnâ€™t included in them because these battery chargers (battery tenders) are water resistant but they are not waterproof.  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 6:34:14 AM  
**ts:** 1539869654.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,



first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** c600a8fa-a1f0-4661-ad68-59ebffa02b82

**type:** message

**text:** done

**user:** UD2K2MAFM (Erin McCullar)

**timestamp:** 10/18/2018 6:47:39 AM

**ts:** 1539870459.000200

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar\_hash: f7f38f5248ef,

image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,

first\_name: Erin,

real\_name: Erin McCullar,

display\_name: ,

team: T0C62ND33,

name: erin.smith,

is\_restricted: false,

is\_ultra\_restricted: false

---

**client\_msg\_id:** f2384e8b-c3dc-4102-bae7-580410301e06

**type:** message

**text:** can you take a look at the SBAs as well?

**user:** UD2K2MAFM (Erin McCullar)

**timestamp:** 10/18/2018 6:47:51 AM

**ts:** 1539870471.000100

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar\_hash: f7f38f5248ef,

image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,

first\_name: Erin,

real\_name: Erin McCullar,

display\_name: ,

team: T0C62ND33,

name: erin.smith,

is\_restricted: false,

is\_ultra\_restricted: false

---

**client\_msg\_id:** 7a01b38b-7efb-40b4-9e97-a836b34603bb

**type:** message

**text:** Sure thing, Iâ€™ll take a look at it right now!

**user:** UBMVBQ70W (Nicole Brown)

**timestamp:** 10/18/2018 6:49:25 AM

**ts:** 1539870565.000100

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar\_hash: 0fee34c301ff,

image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,

first\_name: Nicole,

real\_name: Nicole Brown,

display\_name: Nicole,

team: T0C62ND33,

name: nicole.brown,

is\_restricted: false,

is\_ultra\_restricted: false

**type:** message

**text:** Trickle Charge | Advanced Charger | CP youâ€™™I want to add the other battery chargers (trickle chargers): so 1100, 7200, 15000, and 26000. Make sure this is done for the other **battery tender** and battery maintainer custom page SBAs as well. The current products featured are the one that will be visible in the actual banner but when they click through from the banner, they should see all of the battery chargers from the G series line. And preferably in the order that you see them on their product detail page so: 750, 1100, 3500, G4, 7200, 15000, 26000.

**files:** id: FDH412M18,

created: 10/18/2018 6:53:41 AM,

timestamp: 10/18/2018 6:53:41 AM,

name: image.png,

title: Pasted image at 2018-10-18, 9:53 AM,

mimetype: image/png,

filetype: png,

pretty\_type: PNG,

user: UBMVBQ70W (Nicole Brown),

editable: false,

size: 533582,

mode: hosted,

is\_external: false,

external\_type: ,

is\_public: false,

public\_url\_shared: false,

display\_as\_bot: false,

username: ,

url\_private: <https://files.slack.com/files-pri/T0C62ND33-FDH412M18/image.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902>,

url\_private\_download: <https://files.slack.com/files-pri/T0C62ND33-FDH412M18/download/image.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902>,

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thumb\_80: [https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image\\_80.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902](https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image_80.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902),

thumb\_360: [https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image\\_360.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902](https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image_360.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902),

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thumb\_360\_h: 260,

thumb\_480: [https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image\\_480.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902](https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image_480.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902),

thumb\_480\_w: 480,

thumb\_480\_h: 347,

thumb\_160: [https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image\\_160.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902](https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image_160.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902),

thumb\_720: [https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image\\_720.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902](https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image_720.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902),

thumb\_720\_w: 720,

thumb\_720\_h: 521,

thumb\_800: [https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image\\_800.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902](https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image_800.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902),

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thumb\_800\_h: 579,

thumb\_960: [https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image\\_960.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902](https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image_960.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902),

thumb\_960\_w: 960,

thumb\_960\_h: 694,

thumb\_1024: [https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image\\_1024.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902](https://files.slack.com/files-tmb/T0C62ND33-FDH412M18-6426d4a19b/image_1024.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902),

thumb\_1024\_w: 1024,

thumb\_1024\_h: 741,

image\_exif\_rotation: 1,

original\_w: 1988,

original\_h: 1438,

permalink: [https://no-co.slack.com/files/UBMVBQ70W \(Nicole Brown\)/FDH412M18/image.png](https://no-co.slack.com/files/UBMVBQ70W%20(Nicole%20Brown)/FDH412M18/image.png),

permalink\_public: <https://slack-files.com/T0C62ND33-FDH412M18-70d610c56e>,

is\_starred: false,

has\_rich\_preview: false

**upload:** True

**user:** UBMVBQ70W (Nicole Brown)

**display\_as\_bot:** False

**timestamp:** 10/18/2018 6:53:47 AM

ts: 1539870827.000100

---

**client\_msg\_id:** 22064d63-5aac-47f7-b3fd-243bc6e1892a

**type:** message

**text:** Add "dual trickle charger" and "multi trickle charger" as keywords to these SBAs because they contain all of the G series products (which includes the G4)

**user:** UBMVBQ70W (Nicole Brown)

**timestamp:** 10/18/2018 6:54:43 AM

**ts:** 1539870883.000100

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar hash: 0fee34c301ff,

image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,

first\_name: Nicole,

real\_name: Nicole Brown,

display\_name: Nicole,

team: T0C62ND33,

name: nicole.brown,

is\_restricted: false,

is\_ultra\_restricted: false

---

**client\_msg\_id:** 73a0e20d-fcd9-40ad-bbbb-0973363dfe83

**type:** message

**text:** I also don't see any keywords that contain "24v trickle charger" - those should be added and similar to the keywords that contain "6v" and "12v" because again these ads contains the whole product line. Does that make sense?

**user:** UBMVBQ70W (Nicole Brown)

**timestamp:** 10/18/2018 6:57:03 AM

**ts:** 1539871023.000100

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar hash: 0fee34c301ff,

image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,

first\_name: Nicole,

real\_name: Nicole Brown,

display\_name: Nicole,

team: T0C62ND33,

name: nicole.brown,

is\_restricted: false,

is\_ultra\_restricted: false

---

**client\_msg\_id:** 86835098-75f6-460c-97bf-13e149957c3f

**type:** message

**text:** The same information applies to the Trickle Charge | Advanced Charger | BP for the keywords that should be added to the ad. The adding of all products doesn't apply since the ad is taking users to the battery charger brand page.

**user:** UBMVBQ70W (Nicole Brown)

**timestamp:** 10/18/2018 6:59:01 AM

**ts:** 1539871141.000100

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar hash: 0fee34c301ff,

image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,

first\_name: Nicole,

real\_name: Nicole Brown,

display\_name: Nicole,

team: T0C62ND33,

name: nicole.brown,

is\_restricted: false,

is\_ultra\_restricted: false

---

**client\_msg\_id:** 10281d9e-9bcb-4282-8607-bb02256d61ed



**type:** message  
**text:** I checked back at your Battery Maintainer | Vehicle Storage | BP and Battery Maintainer | Vehicle Storage | CP SBAs and those are fine.  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 7:01:05 AM  
**ts:** 1539871265.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 8c44ea95-7767-433e-a299-043434dd303a  
**type:** message  
**text:** phew!  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 7:03:15 AM  
**ts:** 1539871395.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 6887bc5f-744f-48c4-80fa-d53efcfa6fa8  
**type:** message  
**text:** It looks like the glitch is still happening because I can't add the exact keywords  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 7:03:39 AM  
**ts:** 1539871419.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 7f95c64d-0cac-4a08-a6a4-210d91d69a1d  
**type:** message  
**text:** Ughhh.. do you feel comfortable filing a case in Amazon CA AVC about this? And then go ahead and add them the way you were for the previous SBAs by launching the campaigns and then adding the exact KWs in?  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 7:04:53 AM  
**ts:** 1539871493.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33

**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 5bbd891c-5992-46bc-b5cd-ed57ace02868  
**type:** message  
**text:** yeah I can do that  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 7:06:00 AM  
**ts:** 1539871560.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 6d4e78d3-c0af-45eb-b18f-14c1095e41b0  
**type:** message  
**text:** Awesome, thanks!  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 7:06:07 AM  
**ts:** 1539871567.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 501b7587-3583-436a-a278-38344da3cc1d  
**type:** message  
**text:** For the US Battery Tender SBA the messaging is "vehicle storage" but that's the same messaging I used for Battery Maintainer for CA. Is it wise to use the same messaging? Or should I brainstorm a new message  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 7:24:57 AM  
**ts:** 1539872697.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,

name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** a47cefbb-cac8-43aa-a4eb-56d61a0ed32e  
**type:** message  
**text:** Also, can you send me the ad image for Battery Tender  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 7:25:23 AM  
**ts:** 1539872723.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** c3d75fa8-1322-4ecc-87d8-c6d0f73bd6ac  
**type:** message  
**text:** Iâ€™m glad youâ€™re asking that about the image. So there wonâ€™t be a Battery Tender image since Battery Tender is an actual brand and they could come after us and say that we are using their name. We can get away with using it in the text, but not in the image so go ahead and use the Battery Maintainer Image (I believe thatâ€™s what I did for the US, Iâ€™ll double check right now).  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 7:31:52 AM  
**ts:** 1539873112.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**type:** message  
**text:** This is the messaging youâ€™ll use:  
**files:** id: FDJ6VMWMD,  
created: 10/18/2018 7:33:15 AM,  
timestamp: 10/18/2018 7:33:15 AM,  
name: image.png,  
title: Pasted image at 2018-10-18, 10:33 AM,  
mimetype: image/png,  
filetype: png,  
pretty\_type: PNG,  
user: UBMVBQ70W (Nicole Brown),  
editable: false,  
size: 345748,  
mode: hosted,  
is\_external: false,  
external\_type: ,  
is\_public: false,  
public\_url\_shared: false,  
display\_as\_bot: false,  
username: ,  
url\_private: https://files.slack.com/files-pri/T0C62ND33-FDJ6VMWMD/image.png?t=xoxe-12206761105-1186561340369-1159195543415-



1d0041a99d270891cefcc4acb12b4902,  
url\_private\_download: https://files.slack.com/files-pri/T0C62ND33-FDJ6VMWMD/download/image.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902,  
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thumb\_360\_w: 360,  
thumb\_360\_h: 157,  
thumb\_480: https://files.slack.com/files-tmb/T0C62ND33-FDJ6VMWMD-89495efe6c/image\_480.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902,  
thumb\_480\_w: 480,  
thumb\_480\_h: 209,  
thumb\_160: https://files.slack.com/files-tmb/T0C62ND33-FDJ6VMWMD-89495efe6c/image\_160.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902,  
thumb\_720: https://files.slack.com/files-tmb/T0C62ND33-FDJ6VMWMD-89495efe6c/image\_720.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902,  
thumb\_720\_w: 720,  
thumb\_720\_h: 314,  
thumb\_800: https://files.slack.com/files-tmb/T0C62ND33-FDJ6VMWMD-89495efe6c/image\_800.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902,  
thumb\_800\_w: 800,  
thumb\_800\_h: 349,  
thumb\_960: https://files.slack.com/files-tmb/T0C62ND33-FDJ6VMWMD-89495efe6c/image\_960.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902,  
thumb\_960\_w: 960,  
thumb\_960\_h: 418,  
thumb\_1024: https://files.slack.com/files-tmb/T0C62ND33-FDJ6VMWMD-89495efe6c/image\_1024.png?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902,  
thumb\_1024\_w: 1024,  
thumb\_1024\_h: 446,  
image\_exif\_rotation: 1,  
original\_w: 1946,  
original\_h: 848,  
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permalink\_public: https://slack-files.com/T0C62ND33-FDJ6VMWMD-d602c2c7fe,  
is\_starred: false,  
has\_rich\_preview: false  
**upload:** True  
**user:** UBMVBQ70W (Nicole Brown)  
**display\_as\_bot:** False  
**timestamp:** 10/18/2018 7:33:20 AM  
**ts:** 1539873200.000100

---

**client\_msg\_id:** 71a15455-ad9a-4dba-8c78-b5053d1e629a  
**type:** message  
**text:** that makes sense!  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 7:34:54 AM  
**ts:** 1539873294.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** 00ca4e9b-94cf-46b3-add4-6b819a0b1b79



**type:** message

**text:** I opened a case on AVC to figure out why it won't let us add exact KWs the same time as the phrase KWs. I am going to hold off adding this to see if they fix it. If I don't hear anything from them by the end of the day I will create these first thing tomorrow

**user:** UD2K2MAFM (Erin McCullar)

**timestamp:** 10/18/2018 7:38:05 AM

**ts:** 1539873485.000100

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar\_hash: f7f38f5248ef,

image\_72: [https://avatars.slack-edge.com/2018-11-12/477503015988\\_f7f38f5248ef141e5b9d\\_72.png](https://avatars.slack-edge.com/2018-11-12/477503015988_f7f38f5248ef141e5b9d_72.png),

first\_name: Erin,

real\_name: Erin McCullar,

display\_name: ,

team: T0C62ND33,

name: erin.smith,

is\_restricted: false,

is\_ultra\_restricted: false

---

**client\_msg\_id:** 92875bae-a707-4ce2-89e1-9d7c8a148084

**type:** message

**text:** Sounds like a plan!

**user:** UBMVBQ70W (Nicole Brown)

**timestamp:** 10/18/2018 7:41:06 AM

**ts:** 1539873666.000100

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar\_hash: 0fee34c301ff,

image\_72: [https://avatars.slack-edge.com/2018-07-08/394839689234\\_0fee34c301ff41bc4721\\_72.png](https://avatars.slack-edge.com/2018-07-08/394839689234_0fee34c301ff41bc4721_72.png),

first\_name: Nicole,

real\_name: Nicole Brown,

display\_name: Nicole,

team: T0C62ND33,

name: nicole.brown,

is\_restricted: false,

is\_ultra\_restricted: false

---

**type:** message

**text:** Here is my MTD WoW report for CA for you to look over. I wasn't sure what to put for the upcoming tasks since I am still working on last weeks tasks. I figure when we go over what I will be doing while you are OOTO next week I will have a better idea.

**files:** id: FDGM1CU3T,

created: 10/18/2018 9:45:05 AM,

timestamp: 10/18/2018 9:45:05 AM,

name: MTD WoW 10.13.18 Results - CA.pptx,

title: MTD WoW 10.13.18 Results - CA.pptx,

mimetype: application/vnd.openxmlformats-officedocument.presentationml.presentation,

filetype: pptx,

pretty\_type: PowerPoint Presentation,

user: UD2K2MAFM (Erin McCullar),

editable: false,

size: 1266453,

mode: hosted,

is\_external: false,

external\_type: ,

is\_public: false,

public\_url\_shared: false,

display\_as\_bot: false,

username: ,

url\_private: [https://files.slack.com/files-pri/T0C62ND33-FDGM1CU3T/mtd\\_wow\\_10.13.18\\_results\\_-\\_ca.pptx?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902](https://files.slack.com/files-pri/T0C62ND33-FDGM1CU3T/mtd_wow_10.13.18_results_-_ca.pptx?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902),

url\_private\_download: [https://files.slack.com/files-pri/T0C62ND33-FDGM1CU3T/download/mtd\\_wow\\_10.13.18\\_results\\_-\\_ca.pptx?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902](https://files.slack.com/files-pri/T0C62ND33-FDGM1CU3T/download/mtd_wow_10.13.18_results_-_ca.pptx?t=xoxe-12206761105-1186561340369-1159195543415-1d0041a99d270891cefcc4acb12b4902),

permalink: [https://no-co.slack.com/files/UD2K2MAFM\(Erin McCullar\)/FDGM1CU3T/mtd\\_wow\\_10.13.18\\_results\\_-\\_ca.pptx](https://no-co.slack.com/files/UD2K2MAFM(Erin McCullar)/FDGM1CU3T/mtd_wow_10.13.18_results_-_ca.pptx),

permalink\_public: <https://slack-files.com/T0C62ND33-FDGM1CU3T-520e02d25e>,

is\_starred: false,

has\_rich\_preview: false  
**upload:** True  
**user:** UD2K2MAFM (Erin McCullar)  
**display\_as\_bot:** False  
**timestamp:** 10/18/2018 9:45:07 AM  
**ts:** 1539881107.000100

---

**client\_msg\_id:** 937f7d9e-c248-4a52-8af9-fbc9a6fbb5a7  
**type:** message  
**text:** Awesome and yes youâ€™re exactly right. We can review this before our keyword harvest meeting because that will actually be a CA initiative to work on next week to improve the accountâ€™s performance.  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 10:03:06 AM  
**ts:** 1539882186.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** cf83a2f2-8e96-490f-8cf8-d0a8168378bf  
**type:** message  
**text:** :+1:  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 10:19:36 AM  
**ts:** 1539883176.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** d3c973bb-2078-44d0-af50-af9f59a80af9  
**type:** message  
**text:** This CPC Strategy white page is interesting  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 10:19:58 AM  
**ts:** 1539883198.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** afdd1374-0b8c-4937-a68b-9700cb95d477

**type:** message

**text:** They responded to my case and they told me that they recommend using firefox for their websites. I did not know that.

**user:** UD2K2MAFM (Erin McCullar)

**timestamp:** 10/18/2018 10:28:07 AM

**ts:** 1539883687.000100

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar\_hash: f7f38f5248ef,

image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,

first\_name: Erin,

real\_name: Erin McCullar,

display\_name: ,

team: T0C62ND33,

name: erin.smith,

is\_restricted: false,

is\_ultra\_restricted: false

---

**client\_msg\_id:** 52803d89-3898-454f-94f2-8d72266487be

**type:** message

**text:** I look forward to reading it! I think Iâ€™m going to read it tonight. Sometimes theyâ€™ll suggest that, which I feel like is their way of not fixing the issue because that doesnâ€™t explain why you can load the phrase keywords but not the exact keywords, but definitely try using Firefox.

**user:** UBMVBQ70W (Nicole Brown)

**timestamp:** 10/18/2018 10:31:21 AM

**ts:** 1539883881.000100

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar\_hash: 0fee34c301ff,

image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,

first\_name: Nicole,

real\_name: Nicole Brown,

display\_name: Nicole,

team: T0C62ND33,

name: nicole.brown,

is\_restricted: false,

is\_ultra\_restricted: false

---

**client\_msg\_id:** 9f760d8b-2a03-4b31-807f-fb9638127f41

**type:** message

**text:** letâ€™s meet at 1:40pm. Iâ€™m almost done sorting through and adding to my notes from AZ that Iâ€™m going to send over to you and Corinne that we can review toward the EOD

**user:** UBMVBQ70W (Nicole Brown)

**timestamp:** 10/18/2018 10:31:55 AM

**ts:** 1539883915.000100

**team:** T0C62ND33

**user\_team:** T0C62ND33

**source\_team:** T0C62ND33

**user\_profile:** avatar\_hash: 0fee34c301ff,

image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,

first\_name: Nicole,

real\_name: Nicole Brown,

display\_name: Nicole,

team: T0C62ND33,

name: nicole.brown,

is\_restricted: false,

is\_ultra\_restricted: false

---

**client\_msg\_id:** c954da8c-7ede-48fc-a3e3-b6884da9ff26

**type:** message

**text:** okay!

**user:** UD2K2MAFM (Erin McCullar)



**timestamp:** 10/18/2018 10:34:39 AM  
**ts:** 1539884079.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

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**client\_msg\_id:** b00a2d0c-6213-4635-a8db-1b7b5d1d5e4b  
**type:** message  
**text:** Attached is the MTD and WoW results for CA. Sales are growing MTD but have slightly declined WoW. Impressions have gone down, which I will be actively looking into why that is. I also have been working on keyword harvesting to generate more keywords to convert into exact matches. Since creating SBAs that send users to the brand store we are seeing great results from the amount of views and purchases coming from the store. Previous SBAs that were created prior to September sent users to custom pages. Please let me know if you have any questions about this data or my next steps that I will be completing tomorrow and the beginning of next week.  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 1:36:28 PM  
**ts:** 1539894988.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

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**client\_msg\_id:** 0a853d73-575a-492a-b5a5-0d1e8c8daecf  
**type:** message  
**text:** do you think this is too similar from what I said last week?  
**user:** UD2K2MAFM (Erin McCullar)  
**timestamp:** 10/18/2018 1:36:40 PM  
**ts:** 1539895000.000100  
**team:** T0C62ND33  
**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: f7f38f5248ef,  
image\_72: https://avatars.slack-edge.com/2018-11-12/477503015988\_f7f38f5248ef141e5b9d\_72.png,  
first\_name: Erin,  
real\_name: Erin McCullar,  
display\_name: ,  
team: T0C62ND33,  
name: erin.smith,  
is\_restricted: false,  
is\_ultra\_restricted: false

---

**client\_msg\_id:** FC58444E-7560-4958-8CA6-56693CEE1688  
**type:** message  
**text:** First thing tomorrow morning I can show you how to do your expense report in SAP. Make sure you have all your receipts because we will need them for the report.  
**user:** UBMVBQ70W (Nicole Brown)  
**timestamp:** 10/18/2018 7:09:29 PM  
**ts:** 1539914969.000100  
**team:** T0C62ND33

**user\_team:** T0C62ND33  
**source\_team:** T0C62ND33  
**user\_profile:** avatar\_hash: 0fee34c301ff,  
image\_72: https://avatars.slack-edge.com/2018-07-08/394839689234\_0fee34c301ff41bc4721\_72.png,  
first\_name: Nicole,  
real\_name: Nicole Brown,  
display\_name: Nicole,  
team: T0C62ND33,  
name: nicole.brown,  
is\_restricted: false,  
is\_ultra\_restricted: false

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**PX-237**



	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
1	State	Campaigns	Status	Type	Targeting	Campaign bidding strategy	Start date	End date	Portfolio	Budget(USD)	Impressions	Clicks	CTR	Spend(USD)	CPC(USD)	Orders	Sales(USD)	ACOS	NTB orders	% of orders NTB	NTB sales	% of sales NTB
2	PAUSED	Battery Tender   Branded KWs   And More   Custom Image   BP	PAUSED	SB	MANUAL		3/16/2020		LAST - Genius	\$ 500.00	0	0	0	\$ -	0	0	\$ -	0	0	0	0	0
3	PAUSED	Battery Tender   Competitor KWs   Worry-Free   CP	PAUSED	SB	MANUAL		11/25/2019		LAST - Genius	\$ 500.00	18922	286	0.015	\$ 2,816.58	9.85	20	\$ 1,063.59	2.6482	20	1	1063.59	1
4	PAUSED	Battery Tender   Generic KWs   Worry-Free   CP	PAUSED	SB	MANUAL		11/25/2019		LAST - Genius	\$ 500.00	159372	3944	0.025	\$ 36,657.99	9.29	420	\$ 19,816.70	1.8499	330	0.7857	16362.32	0.8257
5	PAUSED	Battery Tender   Branded   Phrase	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	11/25/2019		LAST - Genius	\$ 500.00	31135	121	0.004	\$ 266.74	2.2	28	\$ 1,241.29	0.2149	0	0	0	0
6	PAUSED	Battery Tender   Branded   Exact	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	11/25/2019		LAST - Genius	\$ 1,500.00	25111	199	0.008	\$ 412.51	2.07	50	\$ 2,020.38	0.2042	0	0	0	0
7	PAUSED	G4   Battery Tender	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	11/25/2019		LAST - Genius	\$ 500.00	6605	32	0.005	\$ 100.48	3.14	2	\$ 346.90	0.2897	0	0	0	0
8	PAUSED	Battery Tender   Generic KWs   Exact	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	11/25/2019		LAST - Genius	\$ 1,500.00	669783	1079	0.002	\$ 5,743.51	5.32	102	\$ 4,931.46	1.1647	0	0	0	0
9	PAUSED	Battery Tender   Generic KWs   Phrase	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	11/25/2019		LAST - Genius	\$ 500.00	1190611	2589	0.002	\$ 20,338.95	7.86	257	\$ 13,029.93	1.5609	0	0	0	0
10	PAUSED	Battery Tender   Competitor KWs	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	11/25/2019		LAST - Genius	\$ 1,000.00	22249	68	0.003	\$ 333.26	4.9	12	\$ 539.05	0.6182	0	0	0	0
11	PAUSED	Battery Tender   Maintainer Image   Vehicle Storage   BP_	PAUSED	SB	MANUAL		10/21/2019		Old - G-Series   Generic	\$ 500.00	161589	1343	0.008	\$ 15,133.09	11.27	176	\$ 8,507.26	1.7788	125	0.7102	6320.29	0.7429
12	PAUSED	G750   Competitor Target   Battery Tender	PAUSED	SD	MANUAL		5/13/2019			\$ 250.00	244455	812	0.003	\$ 682.73	0.84	21	\$ 1,030.08	0.6628	0	0	0	0
13	PAUSED	Battery Tender   Winter Essential   Lightning Deals   CP   Save On	ENDED	SB	MANUAL		11/16/2018	2/1/2020	zG Series   Winter Essential SBAs	\$ 500.00	198	2	0.01	\$ 3.83	1.92	1	\$ 26.95	0.1421	1	1	26.95	1
14	PAUSED	Battery Tender   Winter Essential   Winter Tender   CP	PAUSED	SB	MANUAL		11/12/2018		zG Series   Winter Essential SBAs	\$ 750.00	225436	2343	0.01	\$ 8,986.43	3.84	265	\$ 14,768.65	0.6085	205	0.7736	11166.11	0.7561
15	PAUSED	Battery Tender   Winter Essential   More Than   CP	PAUSED	SB	MANUAL		11/12/2018		zG Series   Winter Essential SBAs	\$ 700.00	29317	75	0.003	\$ 275.12	3.67	3	\$ 282.01	0.9756	2	0.6667	205.39	0.7283
16	PAUSED	Battery Tender   Lightning Deals   Brand Page   Save On	ENDED	SB	MANUAL		10/20/2018	1/1/2020	zG Series   Lightning Deal SBAs	\$ 500.00	20495	181	0.009	\$ 586.60	3.24	27	\$ 1,169.81	0.5014	0	0	0	0
17	PAUSED	Battery Tender   Maintainer Image   Vehicle Storage   CP	PAUSED	SB	MANUAL		9/24/2018		Old - G-Series   Generic	\$ 500.00	589932	3813	0.007	\$ 22,571.17	5.92	376	\$ 19,731.33	1.1439	228	0.6766	12899.28	0.7221
18	PAUSED	Battery Tender   Maintainer Image   Vehicle Storage   BP	PAUSED	SB	MANUAL		9/24/2018		Old - G-Series   Generic	\$ 500.00	575530	4356	0.008	\$ 27,662.89	6.35	522	\$ 29,067.02	0.9517	354	0.7166	20480.53	0.7382
19	PAUSED	Battery Tender   Maintainer Image   BP	PAUSED	SB	MANUAL		9/24/2018		zBattery Tender SBAs	\$ 500.00	180245	1871	0.01	\$ 8,750.79	4.68	193	\$ 11,133.37	0.786	54	0.6136	3870.09	0.7223
20	PAUSED	Battery Tender - HSA	PAUSED	SB	MANUAL		9/24/2018			\$ 500.00	71214	403	0.006	\$ 1,977.27	4.91	50	\$ 2,777.94	0.7118	2	1	69.9	1
21	PAUSED	G70   Battery Tender   Bid +	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	9/21/2018			\$ 500.00	0	0	0	\$ -	0	0	\$ -	0	0	0	0	0
22	PAUSED	G7200   Battery Tender   Bid+	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	9/21/2018			\$ 500.00	8980	24	0.003	\$ 61.02	2.54	3	\$ 314.28	0.1942	0	0	0	0
23	PAUSED	G3500   Battery Tender   Bid+	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	9/21/2018			\$ 500.00	5196	29	0.006	\$ 73.56	2.54	1	\$ 59.95	1.227	0	0	0	0
24	PAUSED	G4   Battery Tender   Bid+	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	9/21/2018		Old - G Series - Competitor	\$ 500.00	1427084	4147	0.003	\$ 12,142.99	2.93	338	\$ 37,876.55	0.3206	0	0	0	0
25	PAUSED	G15000   Battery Tender   Bid+	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	9/21/2018			\$ 500.00	4873	12	0.003	\$ 21.08	1.76	0	\$ -	0	0	0	0	0
26	PAUSED	G1100   Battery Tender   Bid+	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	9/21/2018		Old - G Series - Competitor	\$ 500.00	3595726	21839	0.006	\$ 61,441.84	2.81	2743	\$ 127,458.20	0.4821	0	0	0	0
27	PAUSED	G750   Battery Tender   Bid +	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	9/21/2018		Old - G Series - Competitor	\$ 500.00	3546221	29340	0.008	\$ 79,906.06	2.72	3559	\$ 136,747.56	0.5843	0	0	0	0
28	PAUSED	G26000   Battery Tender   Bid +	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	9/21/2018			\$ 500.00	918	0	0	\$ -	0	0	\$ -	0	0	0	0	0

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
1	State	Campaigns	Status	Type	Targeting	Campaign bidding strategy	Start date	End date	Portfolio	Budget(USD)	Impressions	Clicks	CTR	Spend(USD)	CPC(USD)	Orders	Sales(USD)	ACOS	NTB orders	% of orders NTB	NTB sales	% of sales NTB
29	PAUSED	G Series - Keyword Harvest - Battery Tender	PAUSED	SB	MANUAL		6/14/2018			\$ 500.00	37628	728	0.019	\$ 1,573.32	2.16	66	\$ 3,329.48	0.4725	0	0	0	0
30	PAUSED	Battery Tender	PAUSED	SB	MANUAL		2/4/2018			\$ 500.00	212786	2774	0.013	\$ 7,923.52	2.86	332	\$ 17,095.25	0.4635	0	0	0	0
31	PAUSED	Battery Tender (AV1)	PAUSED	SB	MANUAL		9/2/2017			\$ 500.00	70373	741	0.011	\$ 1,322.22	1.78	78	\$ 4,237.09	0.3121	0	0	0	0
32	PAUSED	Battery Tender (AV2)	PAUSED	SB	MANUAL		9/2/2017			\$ 500.00	131478	1746	0.013	\$ 6,735.70	3.86	210	\$ 10,635.29	0.6333	0	0	0	0
33	PAUSED	Battery Tender	PAUSED	SB	MANUAL		8/10/2017			\$ 500.00	99962	1118	0.011	\$ 5,157.35	4.61	135	\$ 6,209.77	0.8305	0	0	0	0
34	ARCHIVE D	Battery Tender Non-Filtered	CAMPAIGN_ARCHIVED	SP	MANUAL		5/22/2017			\$ 500.00	0	0	0	\$ -	0	0	\$ -	0	0	0	0	0
35	PAUSED	Battery Tender	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	5/22/2017			\$ 500.00	9389	40	0.004	\$ 23.50	0.59	8	\$ 289.97	0.081	0	0	0	0
36	PAUSED	Battery Tender (V1)	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	5/22/2017			\$ 500.00	4502	17	0.004	\$ 12.32	0.72	3	\$ 294.55	0.0418	0	0	0	0
37	PAUSED	Battery Tender (V3)	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	5/22/2017			\$ 500.00	11741	41	0.004	\$ 28.86	0.7	5	\$ 151.95	0.1899	0	0	0	0
38	PAUSED	Battery Tender (V2)	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	5/22/2017			\$ 500.00	10850	54	0.005	\$ 45.15	0.84	3	\$ 176.97	0.2551	0	0	0	0
39	PAUSED	Battery Tender (V2)	PAUSED	SB	MANUAL		9/21/2016			\$ 20.00	40039	512	0.013	\$ 307.45	0.6	63	\$ 3,192.17	0.0963	0	0	0	0
40	PAUSED	Battery Tender	PAUSED	SB	MANUAL		9/3/2016			\$ 500.00	391738	7881	0.02	\$ 6,161.66	0.78	1100	\$ 55,825.74	0.1104	0	0	0	0
41	PAUSED	Battery Tender	CAMPAIGN_PAUSED	SP	MANUAL	Dynamic bids - down only	9/3/2016			\$ 500.00	6785022	32588	0.005	\$ 32,500.39	1	3465	\$ 161,682.49	0.201	0	0	0	0
42	ARCHIVE D	Battery Tender - Headline	TERMINATE D	SB	MANUAL		5/4/2016	12/30/2016		\$ 10,000.00	6860	220	0.032	\$ 31.51	0.14	12	\$ 673.41	0.0468	0	0	0	0
43	ARCHIVE D	Battery Tender - Variation 6	CAMPAIGN_ARCHIVED	SP	MANUAL		4/27/2016			\$ 750.00	17412	87	0.005	\$ 59.16	0.68	13	\$ 1,078.31	0.0549	0	0	0	0
44	ARCHIVE D	Battery Tender - Variation 5	CAMPAIGN_ARCHIVED	SP	MANUAL		4/27/2016			\$ 750.00	34400	166	0.005	\$ 97.23	0.59	10	\$ 403.96	0.2407	0	0	0	0
45	ARCHIVE D	Battery Tender - Variation 4	CAMPAIGN_ARCHIVED	SP	MANUAL		4/27/2016			\$ 750.00	48548	214	0.004	\$ 166.78	0.78	21	\$ 1,414.00	0.1179	0	0	0	0
46	ARCHIVE D	Battery Tender - Variation 3	CAMPAIGN_ARCHIVED	SP	MANUAL		4/27/2016			\$ 750.00	50502	210	0.004	\$ 130.53	0.62	27	\$ 1,313.45	0.0994	0	0	0	0
47	ARCHIVE D	Battery Tender - Variation 2	CAMPAIGN_ARCHIVED	SP	MANUAL		4/27/2016			\$ 750.00	15227	63	0.004	\$ 42.95	0.68	5	\$ 276.73	0.1552	0	0	0	0
48	ARCHIVE D	Battery Tender - Variation 1	CAMPAIGN_ARCHIVED	SP	MANUAL		4/27/2016			\$ 750.00	43056	194	0.005	\$ 133.59	0.69	18	\$ 928.11	0.1439	0	0	0	0
49	ARCHIVE D	Genius Best Sellers Ad [Tender]	TERMINATE D	SB	MANUAL		4/22/2016	12/12/2016		\$ 2,500.00	699	30	0.043	\$ 5.65	0.19	6	\$ 180.64	0.0313	0	0	0	0
50	ARCHIVE D	Battery Tender - Sponsored Search	CAMPAIGN_ARCHIVED	SP	MANUAL		4/22/2016			\$ 500.00	75090	333	0.004	\$ 201.39	0.6	27	\$ 1,176.57	0.1712	0	0	0	0
51	PAUSED	Battery Tender - Headline Brand Page Ad #2	ENDED	SB	MANUAL		12/27/2015	6/25/2016		\$ 5,000.00	137618	4177	0.03	\$ 531.27	0.13	361	\$ 16,157.95	0.0329	0	0	0	0
52	PAUSED	Battery Tender - Headline Brand Page Ad	ENDED	SB	MANUAL		12/27/2015	6/25/2016		\$ 5,000.00	76538	1278	0.017	\$ 181.63	0.14	139	\$ 6,465.83	0.0281	0	0	0	0
53	ARCHIVE D	Battery Tender - Headline Brand Page Ad	TERMINATE D	SB	MANUAL		11/17/2015	5/17/2016		\$ 5,000.00	90122	2554	0.028	\$ 740.60	0.29	205	\$ 9,083.26	0.0815	0	0	0	0

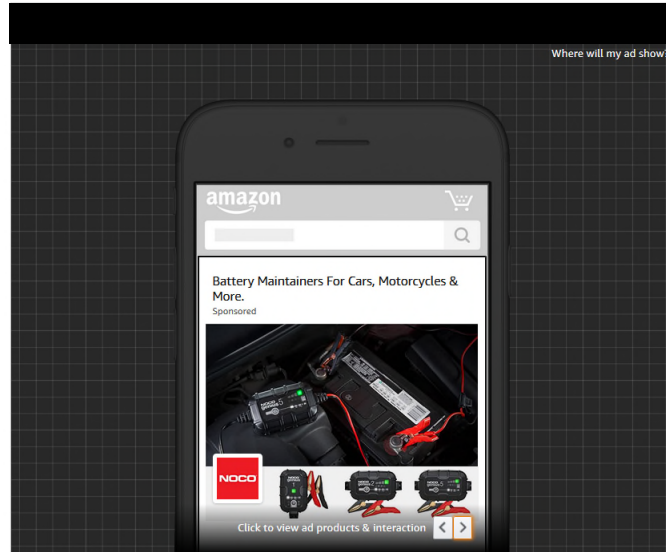
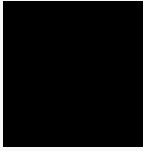
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
1	State	Campaigns	Status	Type	Targeting	Campaign bidding strategy	Start date	End date	Portfolio	Budget(USD)	Impressions	Clicks	CTR	Spend(USD)	CPC(USD)	Orders	Sales(USD)	ACOS	NTB orders	% of orders NTB	NTB sales	% of sales NTB
54	ARCHIVE D	Battery Tender - Sponsored Search	CAMPAIGN_ARCHIVED	SP	MANUAL		11/17/2015			\$ 750.00	2056793	8475	0.004	\$ 4,287.95	0.51	766	\$ 37,458.90	0.1145	0	0	0	0
55	ARCHIVE D	Tender (Sponsored Search)	CAMPAIGN_ARCHIVED	SP	MANUAL		7/6/2015			\$ 350.00	478175	1149	0.002	\$ 309.58	0.27	86	\$ 4,029.25	0.0768	0	0	0	0
56	ARCHIVE D	Genius Best Sellers Ad [Tender]	TERMINATE D	SB	MANUAL		4/5/2015	11/25/2015		\$ 2,500.00	233567	7463	0.032	\$ 2,125.11	0.28	595	\$ 26,006.15	0.0817	0	0	0	0
57	PAUSED	Genius Amazon Page Ad [Tender]	ENDED	SB	MANUAL		4/5/2015	10/5/2015		\$ 1,000.00	12642	342	0.027	\$ 158.82	0.46	26	\$ 1,296.29	0.1225	0	0	0	0
58	ARCHIVE D	Genius Amazon Page Ad [Tender]	TERMINATE D	SB	MANUAL		4/1/2015	10/1/2015		\$ 100.00	2797	107	0.038	\$ 46.57	0.44	7	\$ 270.70	0.172	0	0	0	0
59	PAUSED	NOCO Brand Page Ad - Tender Focus	ENDED	SB	MANUAL		1/31/2015	7/31/2015		\$ 500.00	55834	589	0.011	\$ 189.63	0.32	57	\$ 2,078.26	0.0912	0	0	0	0
60	PAUSED	NOCO Brand Page Ad - Tender Focus #2	ENDED	SB	MANUAL		12/30/2014	1/29/2015		\$ 200.00	37778	352	0.009	\$ 136.16	0.39	29	\$ 1,157.70	0.1176	0	0	0	0
61	PAUSED	NOCO Best Sellers Ad - Tender Focus	ENDED	SB	MANUAL		12/11/2014	6/29/2015		\$ 100.00	5855	50	0.009	\$ 16.35	0.33	3	\$ 173.39	0.0943	0	0	0	0
62	PAUSED	NOCO Brand Page Ad - Tender Focus	ENDED	SB	MANUAL		12/11/2014	6/29/2015		\$ 500.00	21176	192	0.009	\$ 45.80	0.24	22	\$ 1,152.29	0.0397	0	0	0	0

**PX-239**

Battery Tender | Branded KWs | And More | Custom Image | BP

Campaign: Battery Tender | Branded KWs | And More | Custom Image | BP

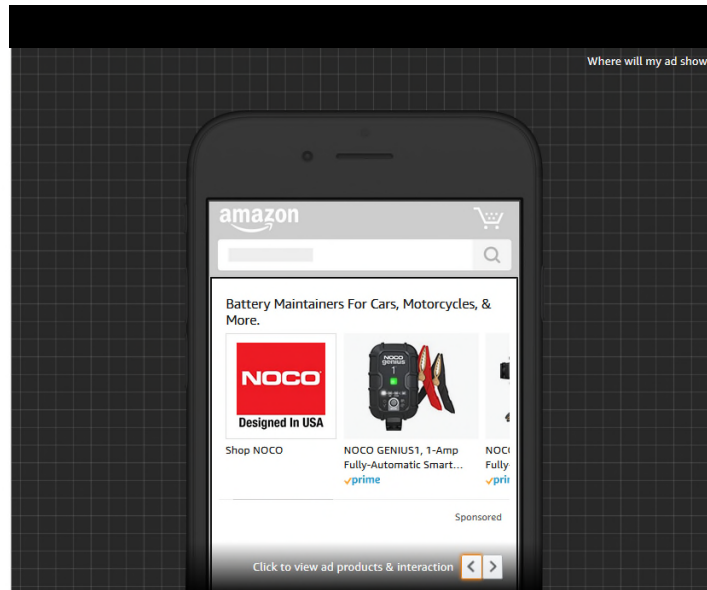
☐ Status: Paused Type: Sponsored Brands Schedule: Mar 16, 2020 - No end date Budget: \$500.00 - Daily



Battery Tender | Competitor KWs | Worry-Free | CP

Campaign: Battery Tender | Competitor KWs | Worry-Free | CP

☐ Status: Paused Type: Sponsored Brands Schedule: Nov 25, 2019 - No end date Budget: \$500.00 - Daily



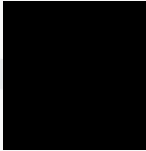
U.S. District Court Middle District of Florida
<b>PLAINTIFF'S EXHIBIT</b>
Exhibit Number: PX-239
Case Number: 6:19-cv-00308-CEM-LRH
Deltona Transformer Corporation v. The Noco Company
Date Identified:
Date Admitted:

Battery Tender | Generic KWs | Worry-Free | CP

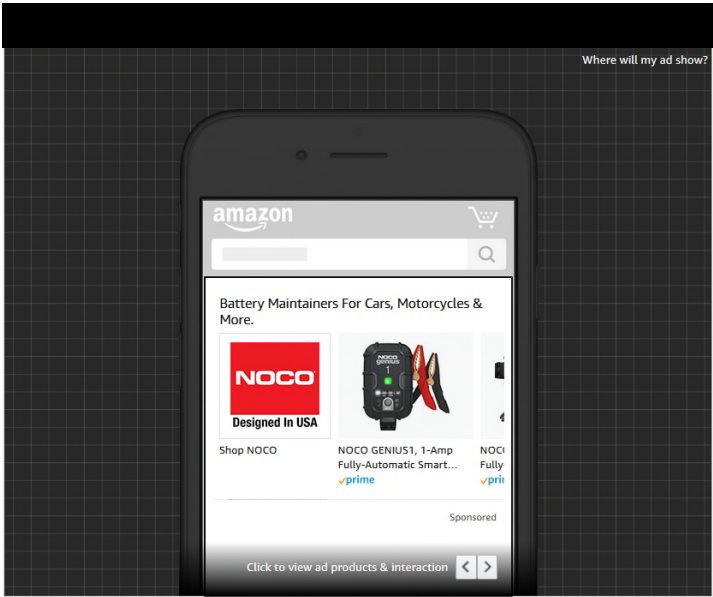
All campaigns >

### Campaign: Battery Tender | Generic KWs | Worry-Free | CP

☐ Status: Paused   Type: Sponsored Brands   Schedule: Nov 25, 2019 - No end date   Budget: \$500.00 - Daily



Where will my ad show?



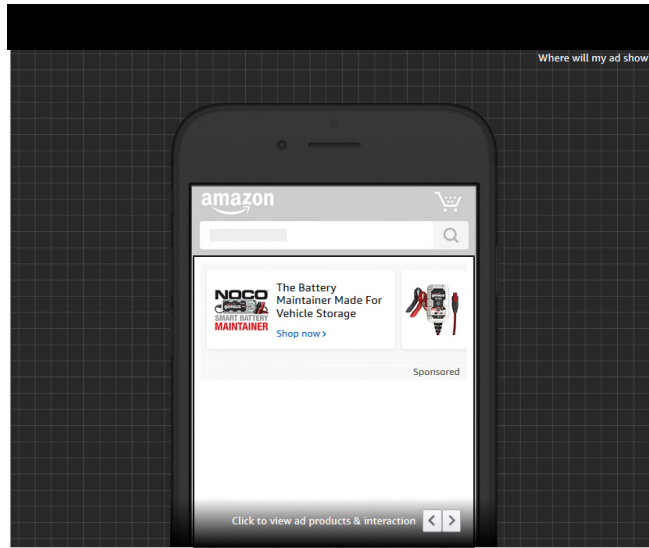
Translations

Battery Tender | Maintainer Image | Vehicle Storage | BP\_



Campaign: Battery Tender | Maintainer Image | Vehicle Storage | BP\_

Status: Paused Type: Sponsored Brands Schedule: Oct 21, 2019 - No end date Budget: \$500.00 - Daily



Translation

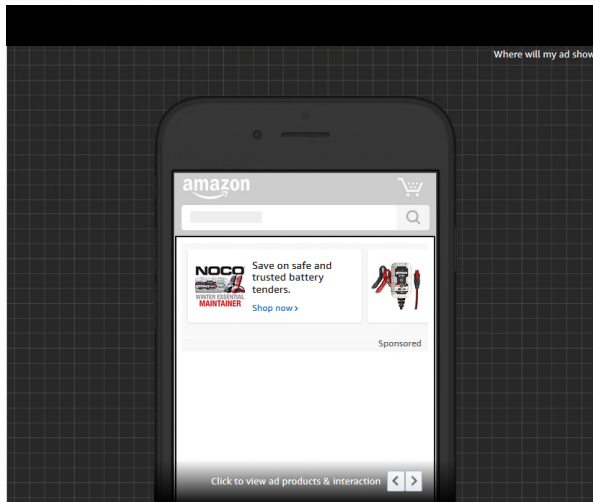
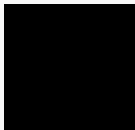
Battery Tender | Winter Essential | Lightning Deals | CP | Save On

All campaigns >

NOCO Spoofer

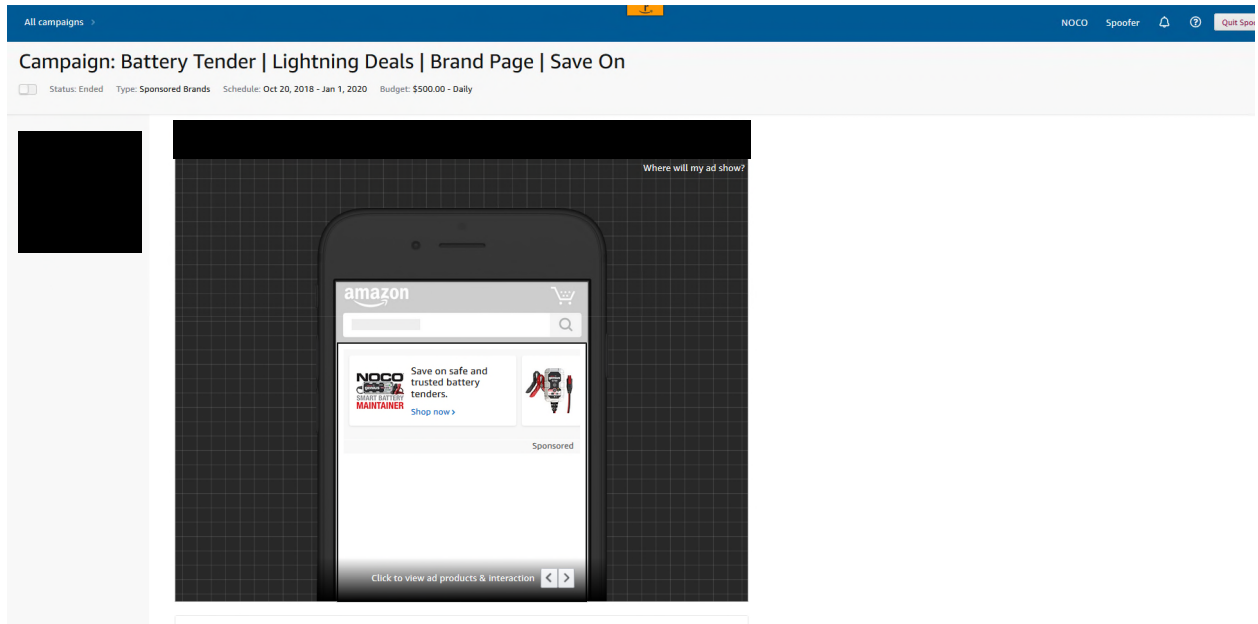
Campaign: Battery Tender | Winter Essential | Lightning Deals | CP | Save On

Status: Ended Type: Sponsored Brands Schedule: Nov 16, 2018 - Feb 1, 2020 Budget: \$500.00 - Daily

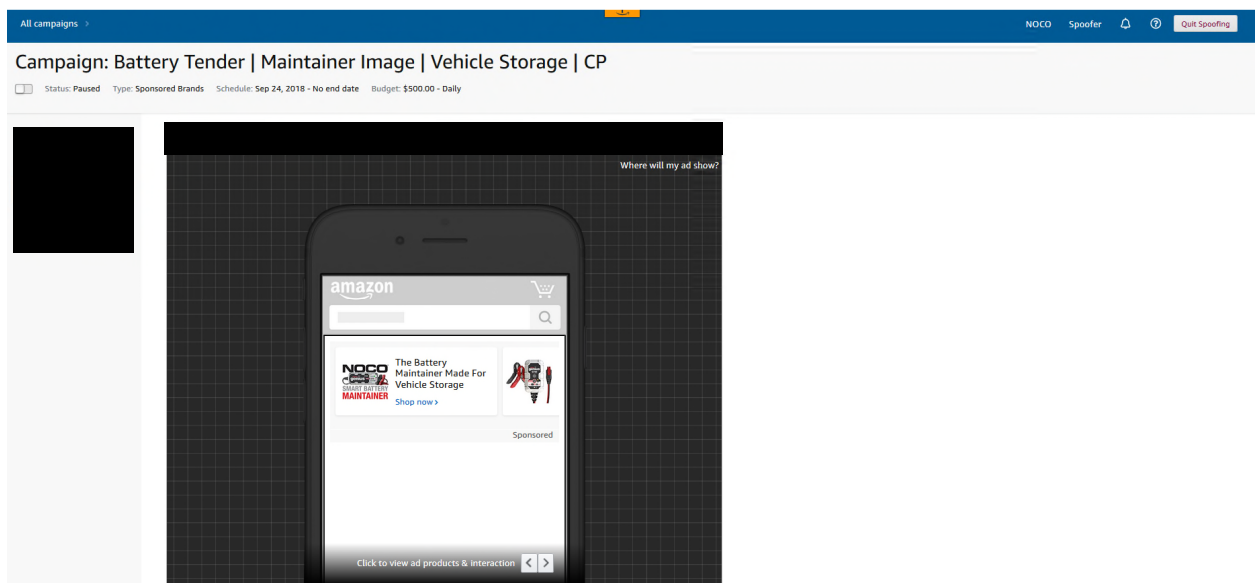


Translation

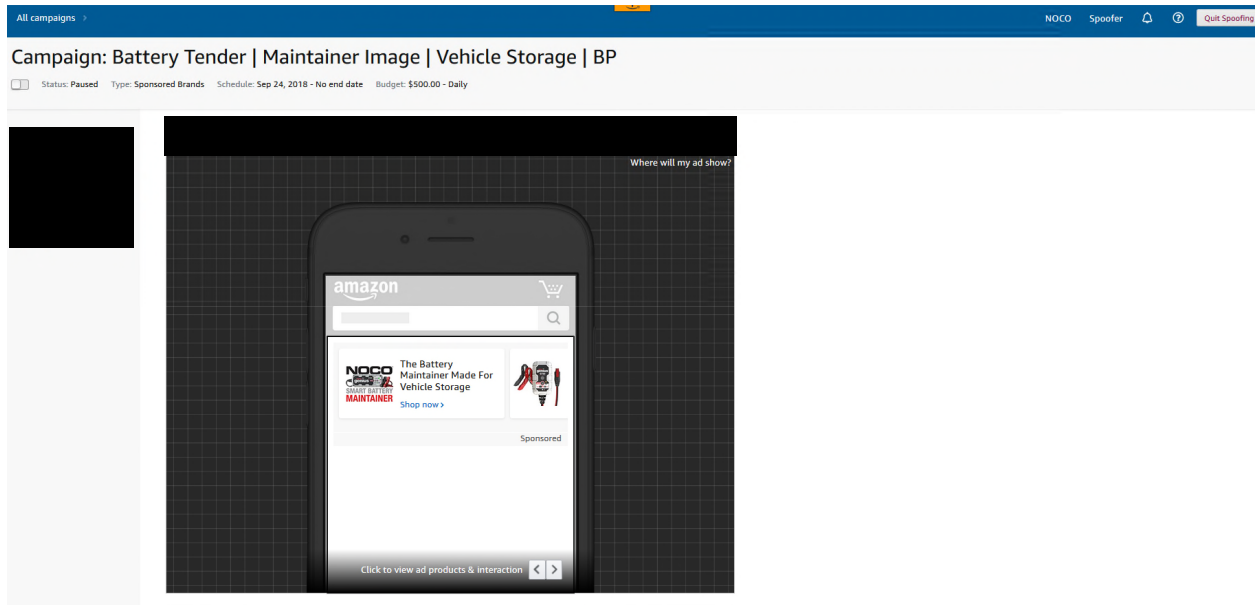
Battery Tender | Lightning Deals | Brand Page | Save On



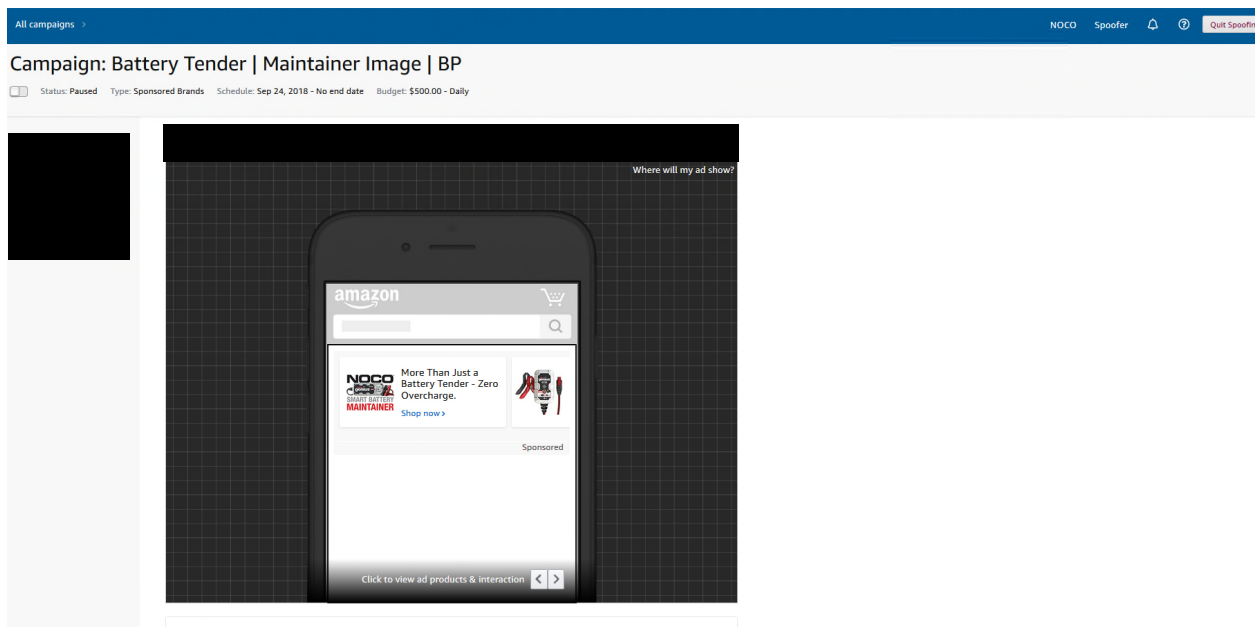
Battery Tender | Maintainer Image | Vehicle Storage | CP



Battery Tender | Maintainer Image | Vehicle Storage | BP



## Battery Tender | Maintainer Image | BP

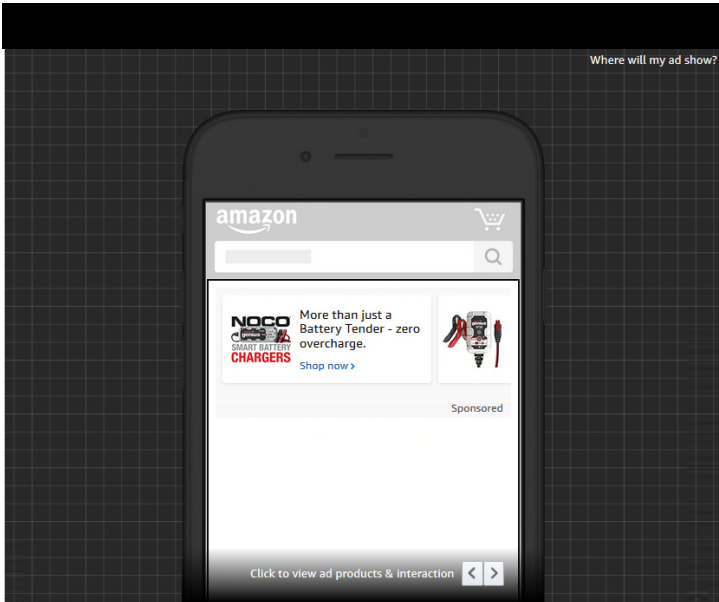
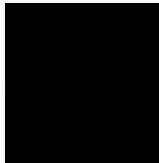


## Battery Tender - HSA

All campaigns >

Campaign: Battery Tender - HSA

☐ Status: Paused    Type: Sponsored Brands    Schedule: Sep 24, 2018 - No end date    Budget: \$500.00 - Daily



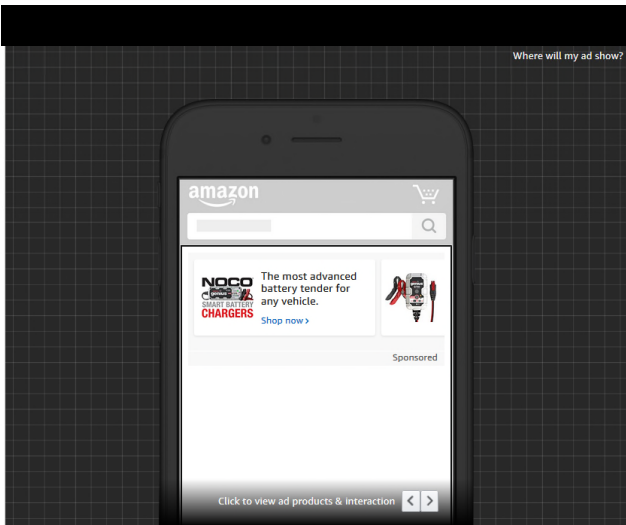

Translations

## G Series - Keyword Harvest - Battery Tender

All campaigns > NOCO Spoofer

Campaign: G Series - Keyword Harvest - Battery Tender

☐ Status: Paused    Type: Sponsored Brands    Schedule: Jun 14, 2018 - No end date    Budget: \$500.00 - Daily



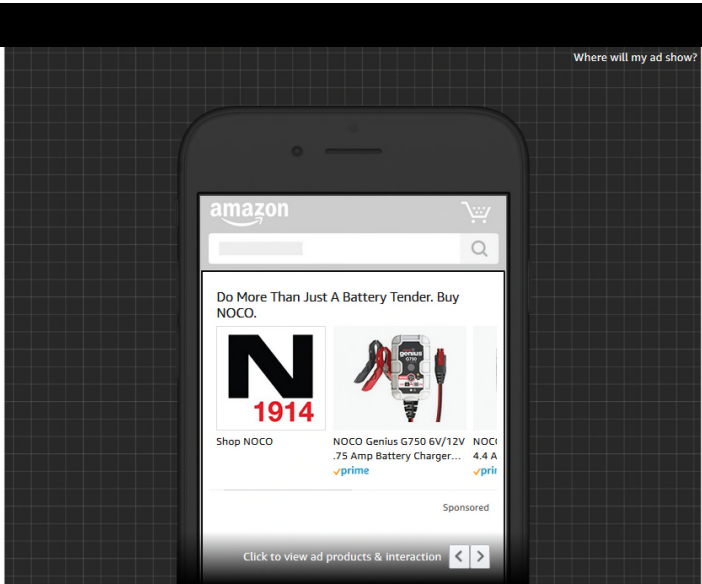
Battery Tender (AV1)

[All campaigns](#)

### Campaign: Battery Tender (AV1)

☐ Status: **Paused**    Type: **Sponsored Brands**    Schedule: **Sep 2, 2017 - No end date**    Budget: **\$500.00 - Daily**


Where will my ad show?



Battery Tender (AV2)



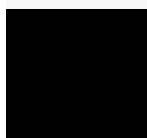


[All campaigns](#) 

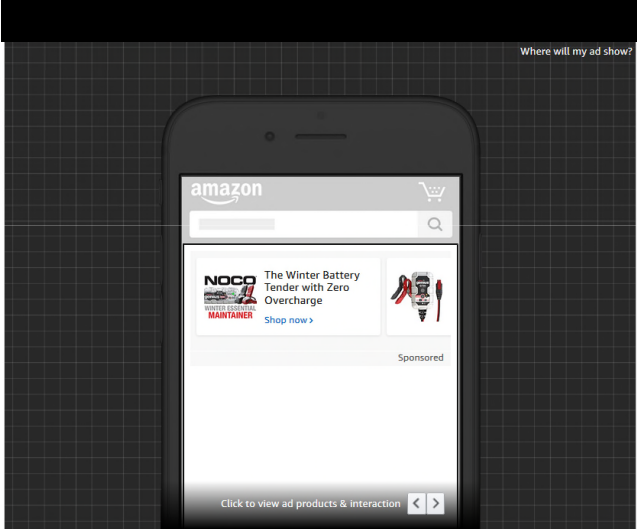
NOCO Spoofers



Campaign: Battery Tender | Winter Essential | Winter Tender | CP

☐ Status: **Paused**    Type: **Sponsored Brands**    Schedule: **Nov 12, 2018 - No end date**    Budget: **\$750.00 - Daily**






Where will my ad show?



Click to view ad products & interaction  

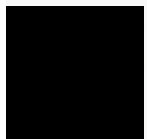
Battery Tender | Maintainer Image | Vehicle Storage | BP

[All campaigns](#) 

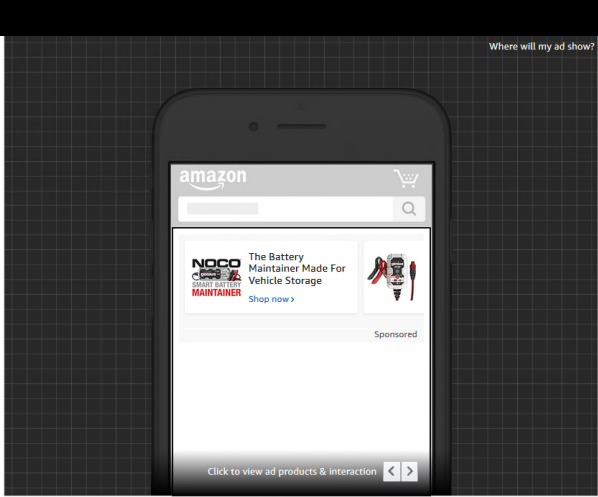
NOCO Spoofers  

Campaign: Battery Tender | Maintainer Image | Vehicle Storage | BP

☐ Status: **Paused**    Type: **Sponsored Brands**    Schedule: **Sep 24, 2018 - No end date**    Budget: **\$500.00 - Daily**



Where will my ad show?



Click to view ad products & interaction 